

2nd YEAR IN A ROW — WORLD TRAVEL HOLDINGS NAMED ONE OF THE ACHIEVERS 50 MOST ENGAGED WORKPLACES™ IN THE UNITED STATES

World Travel Holdings Awarded for Leadership and Innovation in Employee Engagement

Wilmington, Mass. (August 27, 2012) – For the second year in a row, World Travel Holdings, the world's leading cruise agency including CruiseOne, Cruises Inc, CruisesOnly, Cruises.com and other leading brands, today announces its recognition as one of the Achievers 50 Most Engaged Workplaces™ in the United States. This annual award recognizes top employers that display leadership and innovation toward [employee engagement](#).

“An engaged workforce is one of our Company’s three primary goals, and we have implemented a variety of initiatives to increase communication and engagement,” said Debbie Fiorino, senior vice president of Human Resources for World Travel Holdings. “We are honored to be recognized again with this award giving us the opportunity to share our story with potential employees as we are [now hiring](#) for more than 250 sales and service positions across the country.”

The foundation of World Travel Holdings’ engagement success is having its employees immersed in the Company’s mission and core values while together working toward the same goals. “Employees want to be involved and have their voices heard,” said Fiorino. “Our executives are highly visible and constantly engaged with employees at all levels.” Town Halls are held several times a year where the CFO gives financial updates and the CEOs and senior leadership team answer any questions asked on the spot.

In addition, a significant amount of resources are dedicated to professional and personal growth, many of which are focused on leadership. Eighty-seven percent of the Company’s Directors and above were promoted from within (63 percent started out as individual contributors) and five out of seven of our executives were internal promotions.

The [Achievers 50 Most Engaged Workplaces™](#) Awards panel of judges evaluated each applicant based on the Eight Elements of Employee Engagement™: Communication, Leadership, Culture, Rewards & Recognition, Professional & Personal Growth, Accountability & Performance, Vision & Values and Corporate Social Responsibility.

“The Achievers 50 Most Engaged Workplaces™ understand these practices are not only good for employees but also the bottom line. Companies that focus on employee engagement tend to perform better financially, attract and retain the best talent and enjoy improved customer service and client retention,” said Razor Suleman, Founder and Chairman of Achievers. “These companies serve as role models for other businesses to engage their own employees and build success.”

The panel of judges included Bruce Bolger, Managing Director of Enterprise Engagement Alliance, Stacia Garr, Principal Analyst of Bersin & Associates, Debbie McGrath, Founder and Chief Instigator of HR.com and Razor Suleman, Founder and Chairman of Achievers. World Travel Holdings will be honored at the awards gala, alongside other recipients of the Achievers 50 Most Engaged Workplaces™ Award, on Oct. 25, 2012, at the Julia Morgan Ballroom in San Francisco, Calif.

###

About Achievers

The Achievers mission is to *Change the Way the World Works*. We are accomplishing this by helping companies around the world recognize and reward positive employee behaviors on a daily basis resulting in higher employee engagement and better business results. With our award-winning technology, unmatched customer service and industry-leading expertise we have powered the world's most successful rewards and recognition programs. Check us out on the web at www.achievers.com.

About World Travel Holdings

World Travel Holdings (WTH) is the world's leading cruise agency and award-winning leisure travel company with a portfolio of more than 30 diverse brands. In addition to owning some of the largest brands distributing cruises, villas, hotels and luxury travel services, WTH has a vast portfolio of licensed private label partnerships comprised of top leisure travel providers, almost every U.S. airline, leading hotel brands and prominent corporations. The company's homebased division operates a [top-rated travel agency franchise](#) and the [country's original host agency](#). Its global presence in the United Kingdom includes operating two cruise agencies and multiple private-label brands. WTH has offices in Long Island, NY, Wilmington, Mass., Ft. Lauderdale and Orlando, Fla., Virginia Beach, Va., and Chorley, United Kingdom. For more information, visit WorldTravelHoldings.com.