

CruiseOne[®] and Cruises Inc.[®] Reveal the Top Three Cruise Destinations for 2015

Caribbean, Mexico and Mediterranean top the list

Fort Lauderdale, Fla. (February 20, 2015) – Consumers are seeking warm weather destinations as a result of this year's harsh winter, and no end is in sight with an extra six weeks of winter weather according to Punxsutawney Phil's annual Groundhog Day predictions. As proof, CruiseOne[®] and Cruises Inc.[®], which are part of World Travel Holdings — the world's largest cruise agency and award-winning leisure travel company, has revealed the top three cruise destinations for 2015 based on cruise bookings scheduled to depart this year, and all three are renowned for their warm weather and beaches.

The top three cruise destinations for 2015 are all exotic destinations that offer a blend of beach and history. Cruises to the Caribbean top the list with 80 percent of the total bookings, followed by Mexico and the Mediterranean.

"Consumers are tired of shoveling their driveways and are using their saved up vacation days to escape from it all and travel to more tropical climates," said Rosemarie Reed, vice president of marketing for CruiseOne and Cruises Inc. "We are not surprised by these results because of the blustery winter weather and the fact that more ships than ever are traveling to these three destinations."

Recognizing this trend, CruiseOne and Cruises Inc. has launched its "Do you want to build a snowman or a sandcastle?" promotion which offers consumers up to \$250 onboard credit for 7-night cruises booked between Feb. 20 and March 2 for sailings between March 16 and Dec. 31, 2015. The offer is valid for up to five guests in an ocean view or higher stateroom and cruisers can use the onboard credits on a variety of amenities, from specialty dining and cocktails to shopping, spa treatments and arcades.

For more information or to book a dream vacation with CruiseOne, please call 1-800-Cruise -1 or visit www.cruiseone.com/sandcastle, or to book with Cruises Inc., please call (888) 282-1249 or visit <http://tinyurl.com/CruisesIncSandcastle>.

About CruiseOne[®] and Cruises Inc.[®]

CruiseOne[®] and Cruises Inc.[®] are part of World Travel Holdings, the world's largest cruise retailer. CruiseOne is a franchise opportunity, and Cruises Inc. is an independent business opportunity; both business models provide a work from home opportunity to those interested in becoming a part of the exciting travel industry. With a mission of delivering a remarkable experience, both companies offer their customers the lowest possible pricing on vacations. For more information on CruiseOne, visit www.cruiseone.com. For more information on Cruises Inc., visit www.cruisesinc.com.

About World Travel Holdings

World Travel Holdings is the world's leading cruise agency and award-winning leisure travel company with a portfolio of more than 35 diverse brands. In addition to owning some of the largest brands distributing cruises, villas, hotels, resort vacations and luxury travel services, World Travel Holdings has a vast portfolio of licensed private label partnerships comprised of top leisure travel providers, almost every U.S. airline, leading hotel brands and prominent corporations. The company also operates a top-rated travel agency franchise and the country's

original host agency. Its global presence includes operating multiple owned and private label cruise and vacation brands in the United Kingdom. World Travel Holdings has offices in Long Island, NY, Wilmington, Mass., Ft. Lauderdale and Orlando, Fla., Virginia Beach, Va., and Chorley, United Kingdom. For more information, visit WorldTravelHoldings.com.

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