

## CruiseOne® Celebrates Top Producers During Tulip Time River Cruise

**Fort Lauderdale, Fla. (May 6, 2015)** – CruiseOne® recently recognized its top-producing franchise owners who are members of the home-based network’s prestigious “Circle of Excellence,” with a special Tulip Time River Cruise aboard the AmaSonata.

Escorted by Diane Curchy Horan, manager of national accounts and business development for AmaWaterways, 17 out of 20 members from Circle of Excellence attended the weeklong cruise as well as executives from the CruiseOne leadership team including Senior Vice President Debbie Fiorino, General Manager of Network Engagement and Performance Drew Daly and Vice President of Information Technology Sandi Szalay. The voyage ended with a celebratory dinner with special guests Kirsten Karst, executive vice president and co-owner of AmaWaterways and Brad Tolkin, co-ceo/chairman of CruiseOne’s parent company World Travel Holdings.

“Our Circle of Excellence members are not only our top sales producers, but they are inspirational leaders among our network, often serving as mentors to new franchisees and agents,” said Debbie Fiorino, senior vice president of CruiseOne. “This was the first time we hosted this cruise as a thank you for their commitment, support and of course to celebrate their noteworthy achievements. The intimate setting and relaxed atmosphere aboard a river cruise gave us the opportunity to strengthen our relationships and build friendships with our franchisees.”



*CruiseOne’s Circle of Excellence aboard the AmaSonata.*

The Circle of Excellence is an elite program that recognizes agents for top sales achievement. Members receive benefits such as a “Circle of Excellence” logo for use in marketing materials, priority-access to corporate support phone lines and training programs, complimentary agent site visits and business planning sessions, select free marketing collateral, one free cabin at the annual National Conference, invitations to select inaugural cruises and more.

For more information on owning a CruiseOne travel franchise, please visit [www.cruiseonefranchise.com](http://www.cruiseonefranchise.com) or call 888-249-8235.

### **About CruiseOne®**

In operation since 1992, the home-based travel franchise CruiseOne® is ranked in the top three percent of all franchises worldwide and is a member of the International Franchise Association. As part of World Travel Holdings, the world’s largest cruise agency and award-winning leisure travel company, CruiseOne franchisees are able to offer their customers the lowest possible pricing on vacations with its 100 percent “Best Price and Satisfaction Guarantee.” CruiseOne has received partner of the year, a top-ranking status, by all the major cruise lines including Norwegian Cruise Line®, Royal Caribbean International®, Celebrity Cruises® and Carnival® Cruise Lines. For more information on CruiseOne, visit [www.CruiseOneFranchise.com](http://www.CruiseOneFranchise.com). Like CruiseOne on Facebook at [www.facebook.com/CruiseOneFranchise](https://www.facebook.com/CruiseOneFranchise), and follow us on Twitter at [@CruiseOneBiz](https://twitter.com/CruiseOneBiz).

###