



Fact Sheet

Founded:	CruiseOne –1992 Dream Vacations – 2016 Cruises Inc. – 1982
Key Executives:	Brad Tolkin, Co-Chairman and CEO Jeff Tolkin, Co-Chairman and CEO Debbie Fiorino, Senior Vice President Drew Daly, Vice President of Network Engagement & Performance Joelle Delva, Vice President of Operations Sandi Szalay, Vice President of Information Technology Tim Courtney, Vice President of Franchise & Network Development Rosemarie Reed, Vice President of Sales & Marketing
Number of Agents:	CruiseOne/Dream Vacations – 1,000+ franchisees Cruises Inc. – 600+ independent agents
Support Provided:	<p><i>Marketing</i></p> <p>Agents enjoy turn-key, personalized marketing programs including:</p> <ul style="list-style-type: none">• CruiseCreate™ Plus, a web top publishing system, which enables franchise owners and agents to customize marketing collateral• Marketing co-op programs with major cruise line partners• Personalized, trigger-based CRM programs• Lead generation programs• National and local public relations and field marketing support• Free Automated Social Media program• Free Honeymoon Registry• Free library of professional travel videos <p><i>Training</i></p> <p>Focuses on the core components of the cruise travel industry and includes curriculum presented by the companies' cruise line and travel partners. Continuing online education keeps agents at the top of their game. Five regional training opportunities offered each year that include exciting land-based and cruise-based seminars, culminating with an award-winning annual National Conference.</p> <p><i>Technology</i></p> <p>Best-in-class technologies help franchise owners and agents market, sell and service customers while remaining profitable. Cutting-edge technology solutions include:</p> <ul style="list-style-type: none">• Customized websites for agents• State-of-the-art reservation system, "My Cruise Control," with real-time access to live cruise line inventory• Private intranet keeping franchise owners and agents connected to promotions and selling tools• Personalized mobile websites

About CruiseOne: In operation since 1992, the home-based travel franchise CruiseOne® is ranked in the top three percent of all franchises worldwide and is a member of the International Franchise Association. As part of World Travel Holdings, CruiseOne franchisees are given premium resources to plan and create a seamless vacation experience for the customer while offering the best value. CruiseOne has received partner of the year, a top-ranking status, by all the major cruise lines.

About Dream Vacations: Dream Vacations A CruiseOne Company is part of World Travel Holdings, the world's largest cruise agency and award-winning leisure travel company. As an experiential brand, Dream Vacations is the only travel franchise opportunity to have a name that speaks to the variety of vacation experiences its franchisees sell. With unrivaled buying power, franchisees can provide competitive prices and exclusive offers when selling memorable vacation experiences such as cruises, resort stays and land tours.

About Cruises Inc: Cruises Inc.® is the original work-from-home travel business opportunity with independent affiliates nationwide since 1982. As part of World Travel Holdings, the world's largest cruise agency and award-winning leisure travel company, Cruises Inc. affiliates are able to sell vacation packages from the comfort of their home. Cruises Inc. provides full training and ongoing support, along with low-cost marketing programs, websites, and innovative technology to position its affiliates for success.

About World Travel Holdings: World Travel Holdings is the world's largest cruise agency and award-winning leisure travel company with a portfolio of more than 40 diverse brands. In addition to owning some of the largest brands distributing cruises, villas, hotels, resort vacations, cars and luxury travel services, World Travel Holdings has a vast portfolio of licensed private label partnerships comprised of top leisure travel providers, including almost every U.S. airline, leading hotel brands and prominent corporations. The company also operates a top-rated travel agency franchise and the country's original host agency, and is consistently recognized as an industry leader in work-at-home employment. Its global presence includes operating multiple owned and private label cruise and vacation brands in the United Kingdom. World Travel Holdings has offices in Long Island, NY; Wilmington, Mass.; Ft. Lauderdale, Fla.; Virginia Beach, Va.; and Chorley, United Kingdom.

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Phone: CruiseOne / Dream Vacations – 888-249-8235
Cruises Inc. – 888-462-4992

Websites: CruiseOne Consumer – CruiseOne.com
Dream Vacations Consumer – DreamVacations.com
CruiseOne and Dream Vacations Recruitment – DreamVacationsFranchise.com
Cruises Inc. Consumer – CruisesInc.com
Cruises Inc. Recruitment – SellCruises.com
World Travel Holdings – WorldTravelHoldings.com

Social Media:

Facebook

- CruiseOne – [Facebook.com/CruiseOne](https://www.facebook.com/CruiseOne),
- Dream Vacations – [Facebook.com/OfficialDreamVacations](https://www.facebook.com/OfficialDreamVacations)
- CruiseOne/Dream Vacations Recruitment – [Facebook.com/DreamVacationsFranchise](https://www.facebook.com/DreamVacationsFranchise)
- Cruises Inc. – [Facebook.com/CruisesInc](https://www.facebook.com/CruisesInc)
- Cruises Inc. Recruitment – [Facebook.com/SellCruises](https://www.facebook.com/SellCruises)
- World Travel Holdings – [Facebook.com/TravelDreamJobs](https://www.facebook.com/TravelDreamJobs)

Twitter

- CruiseOne/Dream Vacations Recruitment – @Dream_Franchise
- CruiseOne Consumer - @CruiseOne
- World Travel Holdings – @WTH_Inc

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