

TAKE A CRUISE, GRANT A WISH WITH CRUISESONLY AND MAKE-A-WISH

CruisesOnly® and Make-A-Wish® Team Up to Raise \$25,000 to Grant Wishes

Wilmington, Mass. (July 10, 2012) – Booking a cruise in July with [CruisesOnly](#) will have you setting sail on a memorable vacation, but more importantly, it will allow you to help make a difference in a child's life. Throughout the month of July, CruisesOnly, America's Largest Cruise Agency, and flagship brand in the [World Travel Holdings](#) (WTH) portfolio, will donate \$5 for every cruise vacation booked, up to \$25,000, to [Make-A-Wish](#). This promotion will also give customers the chance to make an additional \$5 donation to Make-A-Wish.

"More than 70 percent of the wishes that Make-A-Wish grants involve travel and nearly 700 of these are cruise wishes," said David A. Williams, Make-A-Wish America president and chief executive officer. "So, it only makes sense that CruisesOnly and World Travel Holdings should join forces with Make-A-Wish and support our wish granting efforts."

Most recently, WTH granted a wish for Hunter from Whitman, Mass. Hunter is 13 years old and on Dec. 3, 2010, he was diagnosed with malignant melanoma. His wish was to go on Royal Caribbean's Oasis of the Seas because he thought "cruises are cool!" Hunter set sail on April 14, 2012, and had a wonderful time.

"We look forward to exceeding last year's \$25,000 fundraising goal for this promotion," said Jeff Sherota, senior vice president of House Brands for World Travel Holdings. "By giving customers the opportunity to get involved and make an additional donation we look forward to seeing even more wishes come true."

Make-A-Wish has been the signature charity for World Travel Holdings since July 2011. WTH and its employees are dedicated to donating a minimum of \$100,000 to Make-A-Wish from July 2012-July 2013.

For more information or to book a cruise in July to benefit Make-A-Wish, visit [CruisesOnly](#) or call 1-866-552-1243.

About Make-A-Wish®

Make-A-Wish grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. According to a 2011 U.S. study of wish impact, most health professionals surveyed believe a wish-come-true can have positive impacts on the health of children. Kids say wishes give them renewed strength to fight their illnesses, and their parents say these experiences help strengthen the entire family. Based in Phoenix, Make-A-Wish is one of the world's leading children's charities, serving children in every community in the United States and its territories. With the help of generous donors and more than 25,000 volunteers, Make-A-Wish grants a wish somewhere in the country every 38 minutes. It has granted more than 212,000 wishes since its inception in 1980; nearly 14,000 in 2011 alone. Visit Make-A-Wish at wish.org and discover how you can share the power of a wish®.

About CruisesOnly®

[CruisesOnly](#), America's Largest Cruise Agency, is the premier cruise brand of World Travel Holdings. World Travel Holdings (WTH) is the world's leading cruise agency and award-winning leisure travel company with a portfolio of more than 30 diverse brands. In addition to owning some of the largest brands distributing cruises, villas, hotels and luxury travel services, WTH has a vast portfolio of licensed private label partnerships comprised of top leisure travel providers, almost every U.S. airline, leading hotel brands and prominent corporations. The company's home-based division operates a top-rated travel agency franchise and the country's original host agency. Its global presence in the United Kingdom includes operating two cruise agencies and multiple private-label brands. WTH has offices in Long Island, NY, Wilmington, Mass., Ft. Lauderdale and Orlando, Fla., Virginia Beach, Va., and Chorley, United Kingdom. For more information, visit WorldTravelHoldings.com.