

OPTIMIZED AND DIGITIZED: WORLD TRAVEL HOLDINGS LAUNCHES NEW WEBSITE PORTAL AND INTRANET

Website makeover communicates the company's reputation as a leader in the travel industry

Wilmington, Mass. (October 31, 2012) – World Travel Holdings (WTH), one of the nation's top [travel agencies](#), launched today a completely revamped company website that communicates its reputation as a leader in the travel industry while providing a visually appealing and improved online experience.

Visitors to the site will find dynamic travel images, a host of information on World Travel Holdings and a variety of career opportunities including [work from home](#) positions. Also completely new to this site — World Travel Holdings' full-service, private-label solutions for travel companies looking to grow their business, and the company's international presence in the United Kingdom.

“As one of the travel industry's leading [travel agencies](#), the [web technology](#) we employ is essential to the service we deliver,” said Jamie Cash, senior vice president of technology for World Travel Holdings. “Leading-class [web technology](#) has the power to transform our relationships with our customers and employees making it seamless for our customers to book their dream vacation and giving our employees the tools to deliver a remarkable experience.”

The new website features a vibrant home page that focuses on three key areas ...



Travel Industry Powerhouse – the site tells the story of World Travel Holdings including the company's history, community involvement, accolades and who's who on the leadership team.

Love Your Job – the careers section covers everything from the benefits of working in the travel industry, the company's culture and the array of different career opportunities including [work from home](#), franchise, independent agent, travel professional, technology positions and more.





Strategic Business Partnerships – the services World Travel Holdings offers partners including leading-class technology, marketing expertise and remarkable customer service.

In April, World Travel Holdings also launched a new intranet. Branded “Voyager, Your Gateway to Delivering a Remarkable Experience,” the company’s new intranet is visually appealing, user-friendly and boasts a number of social media tools that keep employees involved. From Facebook-like employee walls and discussion boards to blogs and interactive quick polls, the new intranet has been a key initiative in increasing employee engagement.



“An engaged workforce is one of our Company’s three primary goals, and with the implementation of our new intranet, we have seen an increase in our employees engaging with each other online and with our Executives on a variety of topics through our intranet’s discussion board,” said Debbie Fiorino, senior vice president of Human Resources.

World Travel Holdings’ intranet is currently in the running for the [“My Beautiful Intranet \(Goes Social\)” Award](#).

###

About World Travel Holdings

World Travel Holdings (WTH) is the world's leading cruise agency and award-winning leisure travel company with a portfolio of more than 30 diverse brands. In addition to owning some of the largest brands distributing cruises, villas, hotels and luxury travel services, WTH has a vast portfolio of licensed private label partner partnerships comprised of top leisure travel providers, almost every U.S. airline, leading hotel brands and prominent corporations. The company's home-based division operates a top-rated travel agency franchise and the country's original host agency. Its global presence in the United Kingdom includes operating two cruise agencies and multiple private-label brands. WTH has offices in Long Island, NY, Wilmington, Mass., Ft. Lauderdale and Orlando, Fla., Virginia Beach, Va., and Chorley, United Kingdom. For more information, visit WorldTravelHoldings.com.