

## **CRUISEONE® ROUNDS OUT 2012 WITH NOTEWORTHY ACCOLADES**

*Company Closes 20<sup>th</sup> Anniversary Year on a High Note,  
Receiving Numerous Awards for Leadership in Business and Franchising*

**Ft. Lauderdale, Fla. – December 5, 2012** – CruiseOne®, the nation's largest home-based franchise travel agent network as part of World Travel Holdings (WTH), is closing 2012 on a high note, announcing a bevy of notable rankings and awards. Throughout its 20<sup>th</sup> anniversary year, CruiseOne® has continued accruing accolades from a variety of diverse organizations, which have recognized the company's outstanding resources and services, citing it as an innovative leader in both the travel industry and the franchising business.

From top travel and franchise industry awards to notable military and minority distinctions, CruiseOne® is wrapping up 2012 with nearly 40 different accomplishments, including:

### **Franchise Industry Awards**

- **#45 in *Entrepreneur's* 'Franchise 500®' – up 13 spots from #58**
- **#12 in *Entrepreneur's* 'Fastest Growing Franchise' list – up 11 spots from #25**
- **#8 in *Entrepreneur's* 'Top Low-Cost Franchise' list – up five spots from #13**
- **#11 in *Entrepreneur's* 'Top Home-based Franchise' list – up three spots from #14**
- **#41 in *Entrepreneur's* 'Top Global Franchises' list – up ten spots from #51**
- **#12 in *Forbes* 'Top Franchises to Start' list – first-time ranking**
- ***Franchise Business Review* 'Franchisee Satisfaction' – fourth consecutive year listed**
- **AllBusiness AllStar – fourth consecutive year listed**
- **FranchiseInfoSite.com – 'Top 100 Franchises' – first-time ranking**
- **Bond's – 'Top 100 Franchises' list – first-time ranking**
- **Franchise Research Institute – 'World Class Franchise' – first-time ranking**

### **Military Awards**

- ***Forbes* – Top 10 Military Friendly Franchises**
- ***Franchise Business Review* – Top 100 Vet-Friendly Franchise**
- ***1851 Magazine* – Top 100 Vet Friendly Franchise, #15**
- **GI Jobs / MilitaryFranchising.com – Franchise leader**

### **Minority Awards**

- ***Black Enterprise Magazine* – Five Best Buys in Home-Based Franchises**
- **World Franchising Network – Top 25 Franchises for Hispanics**
- **National Minority Franchising Institute – Top 50 Franchises for Minorities**

### **Travel Industry Awards and Rankings**

- ***Travel Weekly* Magellan Awards
  - Gold rankings – Marketing and Regional Training Program categories
  - Silver rankings – Websites and Field Marketing categories**
- ***Travel Weekly* Power List**
- **Oceania Cruises 'Connoisseur Club'**
- **Norwegian Cruise Line 'President's Elite Club'**
- **Apple Vacations 'Premier Award'**
- **Globus 'Premier Partner'**
- **Carnival Cruise Lines 'Pinnacle Club'**

- **Celebrity Cruises ‘Elite Travel Partner’**
- **Crystal Cruises ‘Platinum Partner’**
- **Cunard Line ‘Inner Circle Member’**
- **Viking River Cruises ‘Platinum Circle’**
- **Regent Seven Seas ‘Top Producer’**
- **Sandals ‘Top Producer’**
- **Holland America Line ‘Elite President’s Club’**
- **Uniworld ‘Top 20’**
- **Funjet Vacations ‘500 Club’**
- **Disney Cruise Line ‘Outstanding Achievement Award’**

“We are honored to have celebrated such an incredible anniversary year and want to thank our ambitious network development team and loyal franchise owners for helping us break our own records, as well as set new standards in the travel and franchising industries,” said Dwain Wall, Senior Vice President and General Manager of CruiseOne®. “There are exciting initiatives on the horizon for CruiseOne® and we are so pleased that we were able to make such an impact in 2012.”

**To learn more or become part of the CruiseOne family, visit [www.CruiseOneFranchise.com](http://www.CruiseOneFranchise.com).**

**About CruiseOne®:**

CruiseOne®, the nation's leading home-based travel agent franchise, is this year celebrating its 20<sup>th</sup> anniversary in business. The company is part of World Travel Holdings, one of the nation's top travel retail networks, and has relationships with every major cruise line and many tour operators. As a result, CruiseOne® offers travel agents the highest commissions possible, while offering consumers the lowest possible pricing. CruiseOne® is consistently recognized for its efforts, including being named Norwegian Cruise Line's "Elite Travel Partner of the Year," Royal Caribbean's "Partner of the Year," Celebrity Cruises' "National Account Partner of the Year" and Carnival Cruise Line's "Travel Partner of the Year."

*\*Rankings on the aforementioned lists are based upon brand awareness; financial strength and stability; years the company has been in business; total number of franchises that exist; franchisee satisfaction and other factors.*

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