## IN CELEBRATION OF WOMEN'S HISTORY MONTH CRUISEONE® ANNOUNCES FIRST RECIPIENT OF OPAL AWARD FOR WOMEN

Award honors franchise owner who demonstrates leadership and community service

FORT LAUDERDALE, Fla. (March 8, 2013) – In celebration of March being Women's History Month, CruiseOne®, the nation's leading home-based travel agent franchise, has named CruiseOne Vacation Specialist and franchise owner Sharon Savage the recipient of the company's first annual OPAL Award for Women.

The OPAL Award recognizes a female franchise owner during <u>Women's History Month</u> who demonstrates <u>O</u>utstanding <u>P</u>erformance <u>A</u>nd <u>L</u>eadership. The honoree is active in community and civic organizations, is among CruiseOne's top 100 agents and has exhibited strong business skills resulting in at least a 10 percent sales growth this year. The recipient will receive three months of waived fees and a Spa gift certificate.

"We are privileged to have Sharon on our team as she exemplifies all of the qualities of a true business and community leader, said Dwain Wall, senior vice president and general manager of CruiseOne. "She uses her CruiseOne franchise to make a difference in the community, often donating cruise vacations as auction items to support worthy causes."

A resident of Attleboro, Mass., Savage has been a CruiseOne franchise owner for nearly 10 years. Dedicated to empowering women, Savage supports New Hope, Inc., an organization committed to ending domestic and sexual violence; is a member of the Women's Success Network for more than 13 years, donating cruises and commissions to raise scholarship funds for women who strive to advance or change their careers; and a past honoree and exhibitor at the annual ATHENA Leadership Award<sup>®</sup>, recognizing an individual for professional excellence, community service and assistance to women in their attainment of professional excellence and leadership skills. Savage also supports local public and private schools, the Attleboro Police Association, is a member of the United Regional Chamber of Commerce Ambassador Committee and many more regional initiatives.

## About CruiseOne®

A member of the International Franchise Association (IFA), CruiseOne® is the nation's leading home-based travel agent franchise with more than 800 franchisees and is consistently ranked as a franchise leader by *Entrepreneur* and *Forbes*. As part of World Travel Holdings, one of the nation's top travel retail networks, CruiseOne offers consumers the lowest possible pricing on cruise and land vacations through its relationships with every major cruise line and many tour operators. In operation since 1992, CruiseOne has received numerous awards and a topranking status by all the major cruise lines including Norwegian Cruise Line®, Royal Caribbean International®, Celebrity Cruises® and Carnival® Cruise Line. For more information, visit www.CruiseOneFranchise.com.