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# CLIA ANNOUNCES 2014 10<sup>th</sup> ANNUAL CRUISE INDUSTRY HALL OF FAME INDUCTEES

Carnival Corporation's Howard Frank, Uf Tukel & Don Walker of WMPH Vacations, and Brad & Jeff Tolkin of World Travel Holdings to be Honored at cruise3sixty

**FORT LAUDERDALE, March 10, 2014** – Cruise Lines International Association (CLIA) announced today the inductees into the 2014 CLIA Hall of Fame. Howard Frank, Former Vice Chairman of the Board and Chief Operating Officer, Carnival Corporation & plc, is the "Outstanding Cruise Industry Executive"; Uf Tukel and Don Walker, Co-Presidents and Founders of WMPH Vacations are "Outstanding Cruise Retailers"; and Brad and Jeff Tolkin, Co-Chairmen and CEO of World Travel Holdings, are "Cruise Sales Innovators". The 2014 inductees will be honored at a gala event on April 5, 2014 during the 10<sup>th</sup> anniversary cruise3sixty conference and trade show, taking place April 2-6, 2014 at the Broward County Convention Center in Fort Lauderdale, FL.

The CLIA Hall of Fame honors those individuals, past and present, whose efforts and accomplishments represent a significant contribution to, and a positive impact on, the cruise industry. Honorees are selected based on open nominations from CLIA's membership, followed by a review by the CLIA Trade Relations Committee.

"During this very special 10<sup>th</sup> Anniversary of cruise3sixty and as we look to an exciting next decade of growth, it is particularly noteworthy that this year's honorees have all played such significant roles in building and shaping the industry." said CLIA President & CEO Christine Duffy. "And, they have all been among CLIA's strongest supporters for many years," she added.

Howard Frank, Former Vice Chairman of the Board and Chief Operating Officer, Carnival Corporation & plc, current Chairman of the Board, Costa Crociere S.p.A, a unit of Carnival and Chairman, CLIA Board of Directors: Outstanding Cruise Industry Executive

Howard Frank was named chairman of Genoa, Italy-based Costa Crociere S.p.A, a division of Carnival Corporation & plc and a major force in cruising throughout Europe, Asia and South America, in January 2014.

Frank joined Carnival Corporation as Senior Vice President-Finance and Chief Operating Officer in July 1989. He has been Director, Vice Chairman of the board of directors and Chief Operating Officer of Carnival plc since 2003.

Last November, after 25 years with Carnival Corporation which included serving as Chief Operating Officer and Vice Chairman since 1998, Frank stepped down to serve as special advisor to the CEO and to the Chairman of Carnival Corporation & plc, which operates 10 brands that collectively operate 101 ships totaling approximately 208,000 lower berths.

Before joining Carnival, Frank was the partner in charge of accounting and auditing services with the South Florida offices of Price Waterhouse.

Frank serves as Chairman of the Board of Directors for CLIA, providing strategic counsel and oversight to the association.

# Uf Tukel and Don Walker, Co-Presidents and Founders, WMPH Vacations: Outstanding Cruise Retailers

Uf Tukel and Don Walker co-founded WMPH Vacations, a multi-branded cruise and vacation agency in Delray Beach, Fla., in 2004. Today, WMPH, which stands for We Make People Happy, has 120 employees and operates under a number of brands including iCruise.com, AlaskaCruises.com, EuropeCruises.com and CruiseCheap.com. WMPH also provides private-label cruise fulfillment for other travel companies.

Tukel's industry experience includes co-founding Cruise Outlet of the Carolinas in 1992 - one of the Internet's first cruise retailers. In 1998, he sold Cruise Outlet to Travel Services International and became Vice President of Internet Marketing for TSI's cruise division. Tukel personally has been a member of CLIA since 1992 and holds Accredited Cruise Counsellor (ACC) certification. He has also served on CLIA's Travel Agent Advisory Board (TAAB) representing WMPH.

Walker began his career washing cars for Alamo when he was in college. He climbed the ranks and eventually became a Regional Vice President. After Alamo, Don served as Vice President for tech-start up Orbit Network, Auto Europe, and Travel Services International.

### Brad and Jeff Tolkin, Co-Chairman & CEO, World Travel Holdings: Cruise Sales Innovators

Brad and Jeff Tolkin each have more than 25 years of experience as an operating executive in the travel industry. Prior to co-founding World Travel Holdings in 2005, the Tolkins owned and operated Travel Impressions, one of the country's most successful privately-held travel wholesalers. Under the Tolkins' leadership, Travel Impressions was profitable for 22 consecutive years and successfully operated such prestigious industry brands as Pan American Holidays, Eastern Vacations, Continental Vacations, and Virgin Atlantic Vacations. In 1992, the Tolkins acquired Empress Travel, a retail travel agency with 40 stores, and expanded the chain to include more than 100 locations.

Travel Impressions and Empress Travel were both sold to American Express in 1998. During the Tolkins' tenure at American Express, they successfully transitioned both operations to wholly owned subsidiaries of American Express<sup>®</sup>.

The 2014 gala CLIA Hall of Fame Dinner is a centerpiece of cruise3sixty, following three days of general sessions, newly revamped educational seminars and workshops, a record 24 ship inspections, a trade show and other professional development and social events. A highlight of the Hall of Fame evening will showcase performances of shipboard entertainment offered by Norwegian Cruise Line, Celebrity Cruises and Royal Caribbean International.

Previous CLIA Hall of Fame honorees include:

#### **Cruise Retailer:**

- Joe Ewart CruiseOne/Cruises, Inc. 2005
- Bob & Judy Falcone Cruises, Inc., 2005
- Marvin Davis Cruise Planners 2005
- Fred Kassner GoGo Vacations / Liberty Travel -2006
- Kathy and Leo Falkensammer, owners, Prestige Travel -2007
- Joanie Ogg Past President, NACTA 2008
- Walter Sherota Gold Coast Travel -2009
- Phil & Doris Davidoff Belair Travel 2010
- Matthew Upchurch Virtuoso– 2010
- Michele Morgan Signature Travel 2011
- Charlie & Sherrie Funk Just Cruisin' Plus 2012
- Michelle Fee Cruise Planners/American Express® Travel 2013

#### **Cruise Line Executive:**

- Ted Arison Carnival Cruise Lines 2005
- Richard Revnes Royal Cruise Line 2005
- Warren Titus Royal Viking Line 2005
- Bob Dickinson Carnival Cruise Line 2006
- Knut Kloster Norwegian Cruise Line 2007
- Richard D. Fain Royal Caribbean Cruises, Ltd. 2007
- A. Kirk Lanterman Holland America Line 2008
- Edwin Stephan Royal Caribbean Cruises, Ltd.-2009
- Micky Arison Carnival Corporation 2010
- Richard Sasso MSC Cruises 2011
- Maurice Zarmati Carnival Cruise Lines 2012
- Mark Conroy Regent Seven Seas Cruises 2013

## **Cruise Sales Innovator:**

- Brad and Van Anderson AVOYA Travel/American Express 2012
- Michael Drever CruiseShipCenters International 2013

# At - Large:

- Joel Abels Travel Trade 2005
- Bob Kwortnik CLIA (Special Recognition Award) 2005

- "The Love Boat" Television Series 2006
- Deborah Natansohn Orient Lines, Cunard, Seabourn Cruise Line 2007
- Donna Flora American Express 2008
- Joyce Landry & Jo Kling, Landry & Kling 2009
- Society for Accessible Travel & Hospitality (SATH) 2010
- United States Coast Guard 2011

CLIA members and non-members should register now at www.cruise3sixty.com to be sure not to miss out on the travel agent conference that is consistently regarded as the best in the industry. For more on all the benefits of CLIA membership, visit www.cruising.org.

#### **About CLIA**

Cruise Lines International Association (CLIA) is the world's largest cruise industry trade association with representation in North and South America, Europe, Asia and Australasia. CLIA represents the interests of cruise lines and travel agents before regulatory and legislative policy makers. CLIA is also engaged in travel agent training, research and marketing communications to promote the value and desirability of cruise holiday vacations with thousands of travel agency and travel agent members. CLIA's Associate Member and Executive Partner program includes the industry's leading providers of supplies and services that help cruise lines provide a safe, environmentally-friendly and enjoyable holiday vacation experience for millions of passengers every year. For more information on CLIA, the cruise industry, and CLIA-member cruise lines and travel agencies, visit <a href="www.cruising.org">www.cruising.org</a>. CLIA can also be followed on the Cruise Lines International Association's <a href="Facebook">Facebook</a> and <a href="Twitter">Twitter</a> fan pages, and CEO Christine Duffy can be followed <a href="@CLIACEO">@CLIACEO</a> and cruising.org/ceoblog.

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