

Villas of Distinction Salutes Single Moms This Mother's Day with \$100 American Express® Gift Card and Unique Opportunities to Escape



Baraka Point, Virgin Gorda, www.villasofdistinction.com/villas/virgin-gorda/baraka-point/

PORT WASHINGTON, NEW YORK (March 14, 2011) – As Mother's Day approaches each year, more than 10 million hard-working single moms across the United States are often forgotten. Being a mom is no easy job and in itself deserves a reward. This Mother's Day, however, Villas of Distinction is tipping its hat to single moms with a special incentive and new, affordable opportunities to escape. Single moms booking by August 15 for travel through 2011 will receive a \$100 American Express® gift card to treat themselves to a massage, cooking lessons, snorkeling or anything else their heart desires.

"Single moms are some of the most over-worked, under-appreciated people out there," said Steve Lassman, Vice President and General Manager of Villas of Distinction. "Single mothers deserve a day off, and Mother's Day is the perfect occasion for these moms to pat themselves on the back, taking the vacation they deserve."

Noting an increasing trend of families traveling together, Villas of Distinction is extending the Single Mom Salute and American Express® gift card to each single mom in a group. To ensure mom can actually relax during her escape, Villas of Distinction specialists are recommending properties in affordable destinations, all of which boast helpful staff, which may include a private chef, butler and/or laundress. Available around the clock, villa staff will attend to the responsibilities single moms usually handle on their own, letting them check in – and check out – of their usual responsibilities. Examples include:

- For kids that love nothing but playtime, [Hillside Villa](#) at Round Hill Jamaica is the perfect getaway. The pool, beach, Kids Club and water sport activities will guarantee there will never be a dull moment for kids, tweens and teens. A butler, cook, laundress and chambermaid will ensure no stress for moms either. With the exclusive Round Hill (one of the most beautiful and elegant boutique resorts in the Caribbean) just minutes away, renting Hillside Villa entitles families to the resort's amenities, which include beach parties three times a week, an art gallery, shopping, a private beach and fitness center. This four-bedroom villa sleeps eight and starts at only \$600 per night.
- While the villa staff of [Casa Del Mar](#) in Puerto Vallarta, Mexico, set moms up with lounge chairs, towels and tropical drinks on the white, sandy beach of the famous Lindo Mar Beach Club, kids can snorkel over the beautiful coral reefs. The villa

welcomes families of all kinds and features French doors, domed ceilings, landscaped gardens, waterfall-adorned pool, media room, and expansive ocean views. The four-bedroom villa sleeps ten and starts at \$436 per night.

- As a true Mother's Day splurge, groups of single moms can plan a weekend in [Baraka Point](#) in Virgin Gorda, which comes with eight dedicated staff, a private chef for menu planning, villa assistant and concierge. Children can enjoy an array of water sports, while moms indulge in the spa area of this villa, or find balance and harmony through a personalized yoga class. An indulgence fitting for mom, this five-bedroom, six and a half bath villa sleeps 16 and starts at \$2,715 a night.

With the help of a personalized Villas of Distinction expert, the perfect Mother's Day getaway is within reach. Using the booking code MOM1107, log onto www.VillasofDistinction.com, call 800-289-0900 or email info@villasofdistinction.com for reservations at these or other Villas of Distinction villa locations in the Caribbean, Europe, Hawaii, Mexico and beyond.

**Terms & Conditions: Single moms booking by August 15 for travel through 2011 will receive a \$100 American Express® gift card to treat themselves to a massage, cooking lessons, snorkeling or anything else their heart desires. Gift card to be issued after final payment is received. Please allow up to 4-weeks to receive your gift card in the mail. Please be sure to provide a valid mailing address at time of booking. Full-service staff varies by villa.*

About Villas of Distinction

Villas of Distinction is a premier luxury villa provider that has helped travelers find their perfect vacation home for more than 20 years. Part of the international World Travel Holdings family of brands, Villas of Distinction represents thousands of privately-owned villas available for rental in more than 30 luxurious destinations. With years of experience matching travelers to vacation rentals, the professional villa specialists have an intimate knowledge of not only the destination, but the villas themselves. Our agents help select the right villa for every guest. The majority of Villas of Distinction's offerings include private pools, butlers, maids and private chefs, making a luxury getaway possible for even the most budget-conscious vacationers. Recently named the *Condé Nast Traveler's* Readers Travel Awards 2010 Favorite Villa Company by the world's most discerning travelers, Villas of Distinction takes pride in offering unforgettable, customized villa vacations to meet every imaginable need.

#