

Nearly 30 employees from CruiseOne and Cruises Inc. hosted a Disney<sup>®</sup>-themed Bon Voyage party for nine-year-old Miami resident Santiago, whose wish to go on a Disney cruise was sponsored by parent company World Travel Holdings.

## CruiseOne® and Cruises Inc.® Host Disney®-Themed Bon Voyage Party for Make-A-Wish® Child Santiago

Nine-year-old Miami resident's wish to go on a Disney cruise was granted by World Travel Holdings

**FORT LAUDERDALE, Fla. (May 1, 2013) -** CruiseOne<sup>®</sup> and Cruises Inc. <sup>®</sup>, the nation's leading cruise retailers as part of World Travel Holdings, concluded National Volunteer Week by hosting a Disney<sup>®</sup>-themed bon voyage party for nine-year-old Miami resident Santiago, through its corporate partnership with <a href="Make-A-Wish®">Make-A-Wish®</a>.

"Community service is engrained in our company culture from the top down. Not only is Make-A-Wish our signature charity for which we fundraise throughout the year, but we also encourage all employees and agents to volunteer within their local communities," said Dwain Wall, senior vice president and general manager of CruiseOne and Cruises Inc. "The bon voyage party was the perfect way for us to end our National Volunteer Week celebrations."

CruiseOne and Cruises Inc. employees welcomed Santiago and his family with fanfare, with Disney® decorations and Santiago's favorite foods — chicken tenders, French fries and cake. To wish the family a bon voyage, the company also provided a care package with gifts for the whole family such as a Mickey Mouse beach bag, water bottles, beach towels, autograph book, a Disney model ship and much more to use as they embark on their cruise.

"We're indebted to everyone at CruiseOne and Cruises Inc. for helping make Santiago's wish a reality," said Norman Wedderburn, president/CEO of Make-A-Wish Southern Florida. "The special bon voyage party and Disney cruise will no doubt be experiences he and his family will

cherish forever and a tangible reminder that hope, strength, and joy can be delivered by those right here in our community."

In partnership with its signature charity Make-A-Wish, World Travel Holdings granted Santiago his wish of going on a Disney<sup>®</sup> Cruise where he can laugh and play with his favorite characters.

## **About Make-A-Wish**

Make-A-Wish® grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy. According to a 2011 U.S. study of wish impact, most health professionals surveyed believe a wish-come-true can have positive impacts on the health of children. Kids say wishes give them renewed strength to fight their illnesses, and their parents say these experiences help strengthen the entire family. Based in Phoenix, Make-A-Wish is one of the world's leading children's charities, serving children in every community in the United States and its territories. With the help of generous donors and more than 25,000 volunteers, Make-A-Wish grants a wish somewhere in the country every 38 minutes. It has granted more than 226,000 wishes since its inception in 1980; nearly 14,000 in 2012 alone. Visit Make-A-Wish at wish.org to learn more.

## About CruiseOne® and Cruises Inc.®

CruiseOne® and Cruises Inc.® are part of World Travel Holdings, one of the nation's leading travel retail networks. With a mission of delivering a remarkable experience, vacation specialists at both brands use cutting edge technology and strong relationships with every major cruise line and many tour operators to provide consumers the lowest possible pricing on cruise and land vacations. For more information, visit <a href="https://www.CruiseOne.com">www.CruiseOne.com</a> or <a href="https://www.CruiseSinc.com">www.CruiseSinc.com</a>.

## **About World Travel Holdings**

World Travel Holdings is the world's leading cruise agency and award-winning leisure travel company with a portfolio of more than 35 diverse brands. In addition to owning some of the largest brands distributing cruises, villas, hotels, resort vacations and luxury travel services, World Travel Holdings has a vast portfolio of licensed private label partnerships comprised of top leisure travel providers, almost every U.S. airline, leading hotel brands and prominent corporations. The company also operates a top-rated travel agency franchise and the country's original host agency. Its global presence in the United Kingdom includes operating two cruise agencies and multiple private-label brands. World Travel Holdings has offices in Long Island, NY, Wilmington, Mass., Ft. Lauderdale and Orlando, Fla., Virginia Beach, Va., and Chorley, United Kingdom. For more information, visit WorldTravelHoldings.com.

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