## CruiseOne® Receives Prestigious Accolades for Military Recruitment

Home-based travel franchise recognized by "Military Times" and "Entrepreneur"

**Fort Lauderdale, Fla. (September 23, 2014) –** CruiseOne<sup>®</sup>, the nation's leading home-based franchise travel agent network as part of World Travel Holdings, announces that *Military Times* ranked it number one on its annual Best For Vets: Franchises list, and by *Entrepreneur* as part of its Top Franchises for Veterans.

"Military veterans are heroes who have made many sacrifices to serve our country," said Tim Courtney, CFE, vice president of franchise development and ambassador of veteran affairs for CruiseOne. "We are grateful for their service and recognize that many military veterans thrive as franchise owners, and being home-based and in the travel industry affords them the flexibility to spend time with family and get them in involved in the business."

Military Times, the organization comprising Army Times, Navy Times, Air Force Times and Marine Corps Times focuses on financial incentives, brand performance and policies that cater to veterans and reservists when conducting and scoring its annual Best for Vets: Franchises survey, a highly respected, nearly 110-question analysis of a franchise's efforts to provide veterans an environment for success.

For the second year in a row, *Entrepreneur* included CruiseOne on its exclusive list of Top Franchises for Veterans due to the franchisor's recruitment efforts of military veterans through its annual contest "Operation Vetrepreneur: Become Your Own General," which awards five free franchises to deserving U.S. military veterans annually, valued at \$12,700 each.

CruiseOne is consistently recognized by leading industry publications as a military-friendly franchise for its veteran recruitment programs such as offering a 20 percent discount for U.S. military veteran owners and additional incentives for hiring veterans and active-duty spouses as associates. The travel franchisor's other military accolades include a number one ranking by *Forbes* in its "Top 10 Military Friendly Franchise," inclusion on *USA Today's* "50 Top Franchises for Military Veterans" and recognition as a "Top Veteran-Friendly Franchise" *U.S. Veterans* magazine. For the past four years, CruiseOne was named to *G.I. Jobs* magazine's Military Friendly Franchises<sup>®</sup> list, which represents the top 10 percent of the nation's franchises that are doing the most to support military veterans.

Military veterans with a passion for travel who want to learn more information about franchise opportunities with CruiseOne should visit <a href="https://www.CruiseOneFranchise.com">www.CruiseOneFranchise.com</a> or call 888-249-8235.

## About CruiseOne®

Celebrating 22 years in business, the home-based travel franchise CruiseOne® is ranked in the top one percent of all franchises worldwide and is a member of the International Franchise Association. As part of World Travel Holdings, the world's largest cruise retailer, CruiseOne franchisees are able to offer their customers the lowest possible pricing on vacations with its 100 percent "Best Price and Satisfaction Guarantee." CruiseOne has received partner of the year, a top-ranking status, by all the major cruise lines including Norwegian Cruise Line®, Royal Caribbean International®, Celebrity Cruises® and Carnival® Cruise Line. For more information on CruiseOne, visit <a href="www.CruiseOneFranchise.com">www.CruiseOneFranchise.com</a>. Like CruiseOne on Facebook at <a href="www.facebook.com/CruiseOneFranchise">www.facebook.com/CruiseOneFranchise</a>, and follow us on Twitter at <a href="@@CruiseOneBiz">@CruiseOneBiz</a>.