WORLD TRAVEL HOLDINGS NAMED ELITE 8™ WINNER FOR ITS LEADERSHIP IN ACCOUNTABILITY AND PERFORMANCE

As a part of its second year-in-a-row recognition as one of The <u>A</u>chievers 50 Most Engaged Workplaces™, World Travel Holdings Takes Top Honors as an Elite 8 Winner

Wilmington, Mass. (November 1, 2012) – World Travel Holdings, one of the nation's top <u>travel</u> <u>agencies</u>, today announces its recognition as an <u>Elite 8 Winner</u>, the top eight <u>best companies</u> that show leadership and innovation in one of the Eight Elements of Employee Engagement™, the criteria used to judge the <u>Achievers 50 Most Engaged Workplaces award</u>.

World Travel Holdings took top honors in the <u>element of Accountability and Performance</u>, which rates an organization on how it focuses and reinforces desired performance on the part of its employees at all levels within the company. World Travel Holdings was recognized as one of the eight <u>best companies</u> for clearly communicating, reinforcing and working company-wide as a team to meet company goals linking to programs including a 401K match, performance bonuses and recognition programs.

"We truly believe that reaching a high-level of accountability and performance begins with hiring people who believe what we believe," said Debbie Fiorino, senior vice president of Human Resources for World Travel Holdings. "When we are all working together to achieve the same goals, it creates an environment of high performance and a place where employees hold each other accountable. It is such an honor to be recognized as an Elite 8 Winner for this employee engagement element."

World Travel Holdings was honored for their second year-in-a-row recognition of \underline{A} chievers 50 Most Engaged WorkplacesTM in the United States and being named an Elite 8 Winner, alongside other recipients, at an awards gala, on Oct. 25, 2012, at the Julia Morgan Ballroom in San Francisco, Calif.

The Achievers 50 Most Engaged Workplaces™ Awards panel of judges evaluated the Elite 8 winners on how they measured up to other organizations based on the Eight Elements of Employee Engagement: Communication, Leadership, Culture, Rewards & Recognition, Professional & Personal Growth, Accountability & Performance, Vision & Values and Corporate Social Responsibility.

"Achievers is proud to honor these eight standout companies for their passion and commitment to employee engagement," said Razor Suleman, Founder and Chairman of Achievers. "These companies recognize employees are their greatest asset and serve as role models for other businesses to engage their own employees and build success."

The panel of judges included Bruce Bolger, Managing Director of Enterprise Engagement Alliance, Stacia Garr, Principal Analyst of Bersin & Associates, Debbie McGrath, Founder and Chief Instigator of HR.com, China Gorman, CEO of CMG Group and Razor Suleman, Founder and Chairman of Achievers.

<u>About Achievers</u>
The <u>A</u>chievers mission is to *Change the Way the World Works*. We are accomplishing this by helping companies around the world recognize and reward positive employee behaviors on a daily basis resulting in higher employee engagement and better business results. With our award-winning technology, unmatched customer service and industry-leading expertise we have powered the world's most successful rewards and recognition programs. Check us out on the web at www.achievers.com.