

NATIONAL LEISURE GROUP (NLG) CHANGES NAME TO WORLD TRAVEL HOLDINGS

The Name Changes, But NLG 'Remains The Same' For The Long Haul

PORT WASHINGTON, NY — January 4, 2007 – World Travel Holdings, a New York-based travel company, owned and operated by Co-CEOs Brad & Jeff Tolkin, acquired Woburn-based National Leisure Group, Inc. in July. Over the next several months, NLG will be changing its name to World Travel Holdings.

According to the new owners, NLG's market share and employee size provide a formidable platform from which they can build the World Travel Holdings company into the largest distributor of leisure travel packages for all consumer markets through a variety of distribution channels.

Aside from representing the new ownership, the World Travel Holdings name more accurately reflects the company's plans for international market growth and global industry leadership. The first major step in this evolution is the migration to one corporate website. Visitors of the NLG site, www.nlg.com, will be automatically redirected to www.worldtravelholdings.com.

"We believe the customers, vendors, and partners who have done business with NLG over the past 20 years will understand that although NLG will be called World Travel Holdings, the people at NLG and the experience that NLG has provided has not only remained the same since the acquisition, but will only continue to improve under this new ownership," explained Jeff Tolkin.

NLG has long been an industry leader in operating top-notch sales and service organizations, creating strong vendor and partner relationships, and providing an exceptional customer experience for all leisure travelers; they will continue to do so as World Travel Holdings (WTH).

For more information on World Travel Holdings and its companies, log on to:
www.worldtravelholdings.com.

National Leisure Group

With more than two decades of experience selling direct to consumers, National Leisure Group (NLG) is a global leader in the travel industry. Their business model consists of its own well-recognized brands – CruisesOnly, Vacation Outlet, Cruises.com, CruiseOne, and Cruises Inc. – and private-label partnership brands. NLG is known for providing superior personalization to its customers and for its outstanding technology. The company handles 46 million web visitors and over one million reservation calls annually. CruisesOnly, NLG's flagship brand, is the world's largest seller of cruises. *Forbes* listed NLG as "Best of the Web" three years in a row and it is the only cruise website named to *Travel+Leisure* magazine's Top 35 Travel Websites. The state-of-the-art sales center and online booking infrastructure has allowed NLG and its brands to thrive in the ever-changing travel industry. For more information on NLG or its subsidiary brands, log on to: www.cruisesonly.com, www.vacationoutlet.com, or www.worldtravelholdings.com.

About World Travel Holdings

World Travel Holdings (WTH) is the world's leading cruise agency and award-winning leisure

travel company with a portfolio of more than 30 diverse brands. In addition to owning some of the largest brands distributing cruises, villas, hotels and luxury travel services, WTH has a vast portfolio of licensed private label partnerships comprised of top leisure travel providers, almost every U.S. airline, leading hotel brands and prominent corporations. The company's home-based division operates a top-rated travel agency franchise and the country's original host agency. Its global presence in the United Kingdom includes operating two cruise agencies and multiple private-label brands. WTH has offices in Long Island, NY, Wilmington, Mass., Ft. Lauderdale and Orlando, Fla., Virginia Beach, Va., and Chorley, United Kingdom. For more information, visit WorldTravelHoldings.com.