

## Villas of Distinction® Names the Hottest Villa Vacation Destinations for 2015

*Full-service premier luxury villa provider, Villas of Distinction releases insight into what destinations are trending for villa vacations in 2015*

**Wilmington, Mass. (January 7, 2015)** – Villas of Distinction®, a full-service premier luxury villa provider with an extensive portfolio of thousands and as part of World Travel Holdings, announces this year's most sought after villa vacation destinations for 2015 based on industry insights — St. Martin, Barbados, Jamaica, Italy and Utah.

"In addition to seeing these destinations trend in 2015, we are also experiencing an increase in families, especially multi-generational families choosing a villa vacation home over a resort vacation," said Steve Lassman, vice president and general manager for Villas of Distinction. "Busy families are finding the value in sharing quality time together and the villa experience is the best opportunity to make this happen because a villa provides more space, privacy and a customizable vacation like no other."

1. **St. Martin** – The St. Martin villas provide an array of price points and a wide variety of bedroom options from one-bedroom honeymoon villas to an 11-bedroom estate providing options for most everyone's budget. The mix of cultures in St. Martin — the French side and the Dutch side offer different atmospheres giving visitors the unique opportunity to experience two cultures in one destination. And, its close proximity to other islands makes it prevalent for day trips. [View villas in St. Martin.](#)
2. **Barbados** – With more than 260 villas to choose from ranging from beachfront escapes to Sandy Lane estates, a high-end golf resort area, guests will enjoy being pampered by housekeepers and chefs included in the rate at most Barbados villas. Barbados' colorful culture and laid-back attitude evokes a full-of-life spirit that makes it a popular place to relax and enjoy life. [View villas in Barbados.](#)

3. **Jamaica** – The full-service staff who will cater to your personal whims are included in the rate at Jamaican villas, making it one of the most popular destinations in 2015. Jamaica’s tropical climate, warm year- round temperatures, pristine beaches, crystal clear water and a variety of activities also make it an admired locale. [View villas in Jamaica.](#)
4. **Italy** – Luxury vacation homes in Italy by far offer the best culinary experiences and a true flavor for the culture of the destination. From Tuscany to the Amalfi Coast to other breathtaking villas in Italy, this destination not only boasts amazing landscapes, but it also offers unique experiences including farm to table meals, cooking classes, wine tastings and more. [View villas in Italy.](#)
5. **Utah** – “We are observing an increase in consumers looking for a villa vacation experience in the U.S.,” said Lassman. “This along with this destination’s high-end inventory is why Utah is trending as a sought after U.S. villa vacation destination.” In addition to boasting 14 ski resorts, Utah is home to five national parks, 43 state parks, seven national monuments and two national recreation areas giving outdoor enthusiasts with an appreciation for nature the perfect place to vacation. [View villas in Utah.](#)

Travelers looking for more than just a place to stay, but a vacation experience planned by a full-service agency where a Villa Specialist works to find the perfect destination and villa to fit a client’s vacation desires, and a personal Concierge customizes a client’s vacation from start to finish will want to book with Villas of Distinction by visiting [VillasofDistinction.com](http://VillasofDistinction.com) or calling 800-289-0900.

#### **About Villas of Distinction®**

Villas of Distinction®, as part of World Travel Holdings, is a full-service premier luxury villa provider with an extensive portfolio of thousands of privately-owned villas in more than 50 luxurious destinations including the Caribbean, Mexico, Hawaii, Costa Rica, Belize, Italy, France, Greece, Spain, Thailand, Croatia, the Continental United States and many private Islands. For nearly 25 years, Villas of Distinction and its team of expert concierges have been helping travelers find their perfect vacation home without a membership fee. The company takes pride in offering customized vacations to meet every imaginable need, with most villas featuring private pools, butlers, maids and chefs.

[www.VillasofDistinction.com](http://www.VillasofDistinction.com).

###