

Fourth Consecutive Year, World Travel Holdings Recognized as One of Achievers 50 Most Engaged Workplaces™ in North America

World Travel Holdings Awarded For Innovative Programs Fostering Employee Engagement

Wilmington, Mass. (January 13, 2015) – For the fourth consecutive year, World Travel Holdings, the world’s largest cruise agency and award-winning leisure travel company, announces its recognition as one of the Achievers 50 Most Engaged Workplaces™ in North America. This annual award recognizes top employers that display leadership and innovation in engaging their workplaces.

“An engaged and happy workforce is of the utmost importance to a company’s productivity, success and culture, and this is why we will continue to develop new programs that encourage employee participation,” said Debbie Fiorino, Senior Vice President of Human Resources for World Travel Holdings. “It is an honor to receive this award for the fourth consecutive year and to be able to share this success with potential employees interested in joining our strong and dedicated team.”

World Travel Holdings’ engagement success stems from its culturally engrained vision, mission, core values and lenses. Newly created company lenses, which launched in 2014, are filters through which the entire company can use to make the best decisions on behalf of its employees, its partners, suppliers and other key stakeholders.

“Employees not only want to be guided by the company for which they work, but they want to know that they are appreciated by both their manager and their colleagues,” added Fiorino. One of the company’s Rewards and Recognitions programs does just that ... The Overboard Awards program encourages camaraderie among the workforce by giving employees an outlet to recognize each other for a job well done using STARS, a social recognition platform. The program is celebrated with bi-weekly video broadcasts where submissions are randomly selected and STARS points are awarded to the person being recognized and the person who gave the recognition.

The Achievers 50 Most Engaged Workplaces™ Awards panel of judges evaluated each applicant based on the Eight Elements of Employee Engagement™: Communication, Leadership, Culture, Rewards & Recognition, Professional & Personal Growth, Accountability & Performance, Vision & Values and Corporate Social Responsibility.

“This marks our fifth year recognizing incredible, employee-focused companies that are changing the way the world works, and we’re excited to honor them with this award,” said Cheryl Kerrigan, Vice President of Employee Success at Achievers. “These companies are setting the benchmark for standards in employee engagement by making engaging, aligning, and recognizing employees a top priority, which sets them apart from their competition.”

The panel of judges included various academics and thought leaders on employee engagement, and included representation from organizations such as the Society for Human Resource Management (SHRM), Human Capital Institute, and Human Resource Executive.

World Travel Holdings will be honored alongside other recipients of the Achievers 50 Most Engaged Workplaces™ Award at the awards gala on March 11, 2015 at the Bellagio Las Vegas.

About Achievers

Achievers delivers the only true cloud-based Employee Success Platform™ that enables remarkable business success. Designed specifically to meet the complex needs of today's changing, modern workplace, it is the most engaging software specifically designed to engage, align and recognize employees. It is software employees love to use every day in over 110 countries. Achievers is a privately held company headquartered in San Francisco. Learn how your company can change the world works at www.achievers.com.

About World Travel Holdings

World Travel Holdings is the world's largest cruise agency and award-winning leisure travel company with a portfolio of more than 40 diverse brands. In addition to owning some of the largest brands distributing cruises, villas, hotels, resort vacations and luxury travel services, World Travel Holdings has a vast portfolio of licensed private label partnerships comprised of top leisure travel providers, almost every U.S. airline, leading hotel brands and prominent corporations. The company also operates a top-rated travel agency franchise and the country's original host agency. Its global presence includes operating multiple owned and private label cruise and vacation brands in the United Kingdom. World Travel Holdings has offices in Long Island, NY, Wilmington, Mass., Ft. Lauderdale and Orlando, Fla., Virginia Beach, Va., and Chorley, United Kingdom. For more information, visit WorldTravelHoldings.com.

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