

## **Three-Peat, World Travel Holdings Named One of the Achievers 50 Most Engaged Workplaces™ in the United States**

*World Travel Holdings Recognized for Leadership and Innovation in Employee Engagement*

Wilmington, Mass. (January 14, 2014) – For the third year in a row, World Travel Holdings, the world's leading cruise agency and award-winning leisure travel company, announces its recognition as one of the [Achievers 50 Most Engaged Workplaces™](#) in the United States. This annual award recognizes top employers that display leadership and innovation toward [employee engagement](#).

“Having an engaged workforce continues to be a cornerstone of our Company and we are committed to a strong strategic focus on employee communication and engagement,” said Debbie Fiorino, senior vice president of human resources for World Travel Holdings. “We are thrilled to be receiving this award for the third year in a row. This recognition gives us the opportunity to share our story with potential employees as we hire for more than 250 sales and service positions across the country each year.”

The foundation of World Travel Holdings' engagement success is having its employees immersed in the Company's mission and core values while together working toward the same goals. “Employees want to have a stake in the company and understand how their role influences the bottom line,” said Fiorino. “On a quarterly basis, our CFO provides podcast updates on how our company is doing in meeting our goals.” The company's annual 401(k) match and corporate bonus plan are contingent on meeting certain annual goals.

In addition, a significant amount of resources are dedicated to professional and personal growth, many of which are focused on leadership. Ninety percent of the Company's Directors and above were promoted from within (63 percent started out as individual contributors). Six out of seven of the company's Senior Vice Presidents were internal promotions (three started as agents).

The [Achievers 50 Most Engaged Workplaces™](#) Awards panel of judges evaluated each applicant based on the Eight Elements of Employee Engagement™: Communication, Leadership, Culture, Rewards & Recognition, Professional & Personal Growth, Accountability & Performance, Vision & Values and Corporate Social Responsibility.

“The Achievers 50 Most Engaged Workplaces™ understand that employee engagement is not just a buzz word, but that engaged employees provide businesses with a unique competitive advantage. Companies that focus on employee success have better engagement and alignment with business objectives and company values,” said Achievers CEO, Patrick D. Quirk. “These companies serve as role models for other businesses to engage their own employees and build success.”

The panel of 14 judges included various academics and thought leaders on employee engagement, and included representation from organizations such as the Society for Human Resource Management (SHRM), Human Resources Professionals Association (HRPA), and Human Capital Institute (HCI) and Northern California HR Association.

World Travel Holdings will be honored alongside other recipients of the Achievers 50 Most Engaged Workplaces™ Award at the awards gala on April 2, 2014, in San Francisco, Calif.

**About Achievers**

Achievers delivers the only true cloud-based Employee Success Platform™ that enables remarkable business success. Designed specifically to meet the complex needs of today's changing, modern workplace, it is the most engaging software specifically designed to engage, align and recognize employees. It is software employees love to use every day in over 110 countries. Achievers is a privately held company headquartered in San Francisco. Learn how your company can change the world works at [www.achievers.com](http://www.achievers.com).

### **About World Travel Holdings**

World Travel Holdings is the world's leading cruise agency and award-winning leisure travel company with a portfolio of more than 35 diverse brands. In addition to owning some of the largest brands distributing cruises, villas, hotels, resort vacations and luxury travel services, World Travel Holdings has a vast portfolio of licensed private label partnerships comprised of top leisure travel providers, almost every U.S. airline, leading hotel brands and prominent corporations. The company also operates a top-rated travel agency franchise and the country's original host agency. Its global presence includes operating multiple owned and private label cruise and vacation brands in the United Kingdom. World Travel Holdings has offices in Long Island, NY, Wilmington, Mass., Ft. Lauderdale and Orlando, Fla., Virginia Beach, Va., and Chorley, United Kingdom. For more information, visit [www.WorldTravelHoldings.com](http://www.WorldTravelHoldings.com).

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