

**NATION'S LEADING INDEPENDENT CRUISE RETAILER NETWORK
HONORED BY CARNIVAL CRUISE LINES**

CruiseOne and Cruises Inc. Inducted Into Carnival Cruise Lines' Elite "Pinnacle Club"

Ft. Lauderdale, Fla., - January 29, 2008 - CruiseOne, a leading U.S. franchise operation of more than 500 independent cruise-only travel professionals, and Cruises Inc., the nation's original host agency network with nearly 500 independent contractors has been inducted into Carnival Cruise Lines' elite "Pinnacle Club."

"Travel agencies are an important part of our distribution system, which is why we created the 'Pinnacle Club' to recognize those high-volume agencies like CruiseOne and Cruises Inc. who are truly experts in their field and exhibit the highest levels of professionalism," said Carnival's Vice President of Sales Maurice Zarmati.

The program was created by the cruise line to acknowledge those high-volume travel agencies that meet a certain sales criteria and exhibit excellence in promoting and selling the "Fun Ship" cruise experience. To be eligible for the program, agencies must meet the company's sales criteria, and demonstrate exceptional professionalism, creativity in sales and marketing techniques, and outstanding support of the Carnival product.

"We are honored to be recognized with this prestigious award by our partners at Carnival Cruise Lines", said Vivian Ewart, Senior Vice President of CruiseOne and Cruises Inc., "We share this recognition with all of our franchise owners and members and congratulate them for their hard work and focus."

To celebrate their induction into this elite group, the executive staff of CruiseOne and Cruises Inc. were presented with a highly detailed replica of a Carnival "Fun Ship" to display at their Fort Lauderdale headquarter office.

About CruiseOne

With more than 550 locations coast to coast, CruiseOne prides itself on providing attention to detail and expert advice to every customer. Each independently owned and operated business combines the latest technology with old-fashioned customer service. The automated best fare search program enables cruise specialists to identify excellent values on all major cruise lines.

CruiseOne specialists are experts in both group and individual cruise sailings. Programs ranging from family reunions at sea and honeymoon cruises to corporate meetings, incentives, and ship charters are handled courteously and professionally. CruiseOne has received numerous awards and a top-ranking status by all the major cruise lines. CruiseOne is part of the largest cruise seller in the United States and has been operating since 1992.

About World Travel Holdings

World Travel Holdings (WTH) is the world's leading cruise agency and award-winning leisure travel company with a portfolio of more than 30 diverse brands. In addition to

owning some of the largest brands distributing cruises, villas, hotels and luxury travel services, WTH has a vast portfolio of licensed private label partnerships comprised of top leisure travel providers, almost every U.S. airline, leading hotel brands and prominent corporations. The company's home-based division operates a top-rated travel agency franchise and the country's original host agency. Its global presence in the United Kingdom includes operating two cruise agencies and multiple private-label brands. WTH has offices in Long Island, NY, Wilmington, Mass., Ft. Lauderdale and Orlando, Fla., Virginia Beach, Va., and Chorley, United Kingdom. For more information, visit WorldTravelHoldings.com.