

VACATION OUTLET CELEBRATES NEW ONLINE LOOK WITH EXPANDED TRAVEL OFFERINGS AND ADDED DISCOUNTS ON RESORT VACATION PACKAGES

*Refreshed VacationOutlet.com Continues to Provide the Best Deals on
Resort Vacations and Cruise Getaways with Expert Customer Service*

Wilmington, Mass. (February 7, 2013) – Vacation Outlet, a premier provider of outlet-priced [resort vacations](#), cruise vacations and last-minute deals, announced new product offerings to celebrate the website's revamped look. The site boasts [resort vacations](#) up to 40% off and deeply discounted cruises, and provides experienced industry experts to help plan the best vacations for any budget while guaranteeing [customer happiness](#).

"For 26 years, Vacation Outlet has offered the best selection of outlet-priced, all-inclusive resort vacations," remarked Jeff Sherota, SVP of House Brands, World Travel Holdings, parent company to Vacation Outlet. "The brand began as a storefront in Filene's Basement department stores, and while Vacation Outlet no longer has physical locations, we still maintain personalized touches through our knowledgeable and experienced travel professionals and our customer service department available 24/7/365. Customer Happiness is our #1 priority."

Vacation Outlet offers quality vacations at outlet prices throughout the Caribbean, Mexico, Hawaii, Florida, Las Vegas and elsewhere. New discounts available this month include:

- A Super Sale on Resort Vacation Packages offers savings of \$100 per couple on all charter [resort vacation packages](#) booked between Feb. 4-18 for travel between Feb. 9-April 20 with the promo code VOFEB
- Up to 40% off discounts on Caribbean vacations, starting from \$599 for 3-night hotel stays plus air travel
- Up to 30% savings on Mexico vacations, starting at \$799 for 4-night hotel stays plus air travel
- Up to 30% savings on Hawaii vacations, starting at \$1,129, for 4-night hotel stays plus air travel
- [Cruise discounts](#) to Bermuda from Boston and NY, including the brand-new Norwegian Breakaway!

About Vacation Outlet

Vacation Outlet (www.vacationoutlet.com) is a premier provider of dream resort vacations and cruise getaways, offering thousands of discount travel packages and last-minute deals from the world's best resorts, hotels and cruise lines. In addition to incredible values, Vacation Outlet, which is part of World Travel Holdings, offers customers a complete range of travel services. From choosing a destination to booking to planning, expert customer service agents are just a phone call away — 24 hours per day, 7 days per week. The company also offers sales and service directly through its website, vacationoutlet.com. Vacation Outlet offers customers both a Best Price Guarantee and a Satisfaction Guarantee on every booking.

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