

## **In-House Business Development Team Provides Local Support to Home-Based Travel Agents**

*CruiseOne/Dream Vacations and Cruises Inc. enhances its training and business development programs*

**Fort Lauderdale, Fla. (February 12, 2016)** - To help franchisees and agents grow their individual businesses, CruiseOne/Dream Vacations and Cruises Inc. have created a Business Development Team who provide support and engagement opportunities on a regional level.

“While we introduced a field marketing team several years ago to provide our agents with a boots-on-the-ground approach to marketing, we recognized that this team does so much more and it was necessary to provide localized support to agents in all 50 states,” said Drew Daly, general manager of network engagement and performance of CruiseOne/Dream Vacations and Cruises Inc. “The Business Development Team plays an important role in engaging our network of agents and making sure they feel part of a bigger family, which ultimately leads to more successful results.”

The Business Development Team has divided the country into four regions, with each being supported by a local Business Development Manager. In addition to traveling around the country hosting individual and group meetings, the team identifies local community events that will drive business growth, hosts weekly engagement calls and monthly webinars, creates themed Best Practices and Small Event Toolkits and more.

“The advantage of joining a network like CruiseOne/Dream Vacations and Cruises Inc. is that you are not in business by yourself,” said Kimberly Faiello, director of business development of CruiseOne/Dream Vacations and Cruises Inc. “We felt it was important for every agent to have a representative who is familiar with their market and who also can provide valuable business-building expertise. The Business Development Team is just one component of our successful training program that provides agents with the tools they need to succeed.”

An esteemed training and development program form the foundation to the success of vacation specialists with CruiseOne/Dream Vacations and Cruises Inc. The program features an award-winning online learning management system that provides interactive and on-demand training on everything from cruise and land products to sales skills, informal MeetUps with the leadership team, two-day regional trainings throughout the year around the U.S., a weeklong national conference aboard a cruise ship and more.

People with a passion for travel who want to learn more information about franchising opportunities with CruiseOne/Dream Vacations and business opportunities with Cruises Inc. should visit [www.CruiseOneFranchise.com](http://www.CruiseOneFranchise.com) and [www.SellCruises.com](http://www.SellCruises.com).

### **About CruiseOne®/Dream Vacations and Cruises Inc.®**

Dream Vacations, CruiseOne® and Cruises Inc.® are part of World Travel Holdings, the world’s largest cruise agency and award-winning leisure travel company. Dream Vacations and CruiseOne are franchise opportunities, and Cruises Inc. is an independent business opportunity; both business models provide a work from home opportunity to those interested in becoming a part of the exciting travel industry. With a mission of delivering a remarkable experience, both companies offer their customers the lowest possible pricing on vacations. For more information on CruiseOne/Dream Vacations, visit [www.CruiseOneFranchise.com](http://www.CruiseOneFranchise.com). Like CruiseOne on Facebook at [www.facebook.com/CruiseOneFranchise](http://www.facebook.com/CruiseOneFranchise), and follow on Twitter at [@CruiseOneBiz](https://twitter.com/CruiseOneBiz). For more information on Cruises Inc., visit [www.SellCruises.com](http://www.SellCruises.com) and like us on Facebook at [www.facebook.com/SellCruises](http://www.facebook.com/SellCruises).