

## **CRUISEONE & CRUISES INC. RECEIVE MULTIPLE AWARDS FROM CRUISE LINE PARTNERS AND BUSINESS ORGANIZATIONS**

### ***Awards Underscore Rapid Growth for Nation's Leading Retailer of Cruise Travel***

**Fort Lauderdale, FL – February 16, 2009** – Awards season has arrived! CruiseOne and Cruises Inc. today announced that together, the companies have been given top honors by a variety of cruise lines and national business organizations. CruiseOne is a leading U.S. franchise operation of more than 550 Franchise Owners specializing in cruise travel and Cruises Inc. is the original host agency with nearly 500 independent contractors.

The most recent awards presented to CruiseOne and Cruises Inc.'s corporate headquarters team in Fort Lauderdale, Florida include:

- **Uniworld – Top 20 Award, 2008**
- **Globus Family Brands – Premier Agency Partner, 2008**
- **Viking River Cruises – Top Supporter, 2008 Sailing Season**
- **Regent Seven Seas Cruises – Top Producer, 2008** (CruiseOne and Cruises Inc. are also a member of the Regent Seven Seas Cruises Council.)
- **Top 200 Ranking (#181) on First Annual AllBusiness AllStar Franchise List**

This recognition follows last week's announcement that parent company World Travel Holdings (WTH) has been named Celebrity Cruises' 2008 National Account Partner of the Year. Together with WTH, CruiseOne and Cruises Inc. comprise the nation's leading retailer of cruise travel.

#### **About CruiseOne/Cruises Inc.:**

CruiseOne, the leading home based travel company with more than 550 franchise locations and Cruises Inc., the original host agency with nearly 500 independent contractors, combine tremendous industry buying power with unrivaled services and support. With best-in-class technology, extensive training and award-winning marketing programs, agents and owners have the right tools to with to ensure success. CruiseOne and Cruises Inc. are part of the nation's largest seller of cruise vacations, World Travel Holdings.

#### **For More Information:**

**CruiseOne – [www.CruiseOneFranchise.com](http://www.CruiseOneFranchise.com) or call 1-800-892-3928**

**Cruises Inc. – [www.SellCruises.com](http://www.SellCruises.com) or call 1-877-714-4072**

#### **About World Travel Holdings**

World Travel Holdings (WTH) is the world's leading cruise agency and award-winning leisure travel company with a portfolio of more than 30 diverse brands. In addition to owning some of the largest brands distributing cruises, villas, hotels and luxury travel services, WTH has a vast portfolio of licensed private label partnerships comprised of top leisure travel providers, almost every U.S. airline, leading hotel brands and prominent corporations. The company's home-based division operates a top-rated travel agency franchise and the country's original host agency. Its global presence in the United Kingdom includes operating two cruise agencies and multiple private-label brands. WTH has offices in Long Island, NY, Wilmington, Mass., Ft. Lauderdale and Orlando, Fla., Virginia Beach, Va., and Chorley, United Kingdom. For more information, visit [WorldTravelHoldings.com](http://WorldTravelHoldings.com).

