

CruiseOne® and Cruises Inc.® Launch Travel Agent Engagement Program for its Network

*Meet Ups will be held throughout the country
for agents to connect with headquarters team members in casual setting*

Fort Lauderdale, Fla. (February 17, 2015) – Always seeking new ways to engage and educate its network of travel agents, CruiseOne® and Cruises Inc.®, which are part of World Travel Holdings — the world's largest cruise agency and award-winning leisure travel company, has launched its new *Meet Up* initiative.

Inspired by the social networking website meetup.com, where people who share common interests connect at fun-filled events, the *Meet Up* program is designed to be an informal way for members of the corporate headquarters team and vacation specialists to engage and have in-person dialogue with each other.

“Our vacation specialists value their face-time with our headquarters team as evidenced by last year’s record-breaking attendance at our National Conference and the skyrocketing participation rate at the five regional trainings throughout the year,” said Drew Daly, general manager of network engagement and performance. “The *Meet Ups* are another avenue for us to spend time together and reinforce that they are in business for themselves, but not by themselves.”

Meet Ups recently took place in South Florida, Las Vegas and onboard a cruise ship, with three more currently scheduled in Boston, New York and northern Florida. *Meet Ups* will be held in hotels, diners, coffee shops or other community venues that are convenient and casual.

“It was good to see the headquarters team outside their offices and interact with them one-on-one,” said CruiseOne Franchise Owner Bryan Villella. “Additionally we were able to bounce ideas off of the other agents in attendance and share best practices. I am already planning on attending the next event in South Florida.”

Other engagement initiatives, which include a robust training and development program, form the foundation to the success of vacation specialists with CruiseOne and Cruises Inc. The program features an award-winning online learning management system that provides interactive and on-demand training on everything from cruise and land products to sales skills, a business development team, two-day regional trainings throughout the year around the U.S., a weeklong national conference aboard a cruise ship and more.

For more information on joining these award-winning agencies, please visit www.cruiseonefranchise.com to learn more about owning a CruiseOne travel franchise, and visit www.sellcruises.com to learn more about the Cruises Inc. host agency.

About CruiseOne® and Cruises Inc.®

CruiseOne® and Cruises Inc.® are part of World Travel Holdings, the world’s largest cruise agency and award-winning leisure travel company. CruiseOne is a franchise opportunity, and Cruises Inc. is an independent business opportunity; both business models provide a work from home opportunity to those interested in becoming a part of the exciting travel industry. With a

mission of delivering a remarkable experience, both companies offer their customers the lowest possible pricing on vacations. For more information on CruiseOne, visit www.CruiseOneFranchise.com. Like CruiseOne on Facebook at www.facebook.com/CruiseOneFranchise, and follow us on Twitter at [@CruiseOneBiz](https://twitter.com/CruiseOneBiz). For more information on Cruises Inc., visit www.SellCruises.com and like us on Facebook at www.facebook.com/SellCruises.

About World Travel Holdings

World Travel Holdings is the world's leading cruise agency and award-winning leisure travel company with a portfolio of more than 35 diverse brands. In addition to owning some of the largest brands distributing cruises, villas, hotels, resort vacations and luxury travel services, World Travel Holdings has a vast portfolio of licensed private label partnerships comprised of top leisure travel providers, almost every U.S. airline, leading hotel brands and prominent corporations. The company also operates a top-rated travel agency franchise and the country's original host agency. Its global presence includes operating multiple owned and private label cruise and vacation brands in the United Kingdom. World Travel Holdings has offices in Long Island, NY, Wilmington, Mass., Ft. Lauderdale and Orlando, Fla., Virginia Beach, Va., and Chorley, United Kingdom. For more information, visit WorldTravelHoldings.com.

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