

CruiseOne® Launches Elite Customer Recognition Program for Top Customers

Fort Lauderdale, Fla. (February 26, 2015) – Leading home-based travel franchise CruiseOne®, which is part of World Travel Holdings — the world's largest cruise agency and award-winning leisure travel company, has launched its Elite Customer Recognition Program to thank its top customers for their patronage. In 2015, approximately 10 CruiseOne customers will be inducted into its Elite Customer Recognition Program and receive an exclusive gift of appreciation for their longstanding business and loyalty.

CruiseOne executives will be traveling around the country hosting private receptions for these elite customers and their agents. The first event took place in Houston with three customers being honored. Upcoming receptions will take place in South Florida, Los Angeles, Cleveland and Washington, D.C.

“In addition to providing superior customer service, the secret to building lifelong loyal customers and increasing referrals is through developing strong relationships,” said Debbie Fiorino, senior vice president of CruiseOne. “Many times people never get to meet their home-based travel agent in person even though they may work together for many years. This new program is one way we are bringing our franchisees together with their clients to strengthen their relationships.”



CruiseOne executives with franchisees and their Texas-based customers who have been inducted into the Elite Customer Recognition Program.

Number of cruise bookings and overall annual spend were evaluated to determine who would be inducted into the Elite Customer Recognition program. CruiseOne values all of its customers and recognizes them throughout the year with exclusive promotional offerings that cannot be found elsewhere.

For more information on owning a CruiseOne travel franchise, please visit www.cruiseonefranchise.com or call 888-249-8235.

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About CruiseOne®

In operation since 1992, the home-based travel franchise CruiseOne® is ranked in the top one percent of all franchises worldwide and is a member of the International Franchise Association. As part of World Travel Holdings, the world's largest cruise agency and award-winning leisure travel company, CruiseOne franchisees are able to offer their customers the lowest possible pricing on vacations with its 100 percent “Best Price and Satisfaction Guarantee.” CruiseOne has received partner of the year, a top-ranking status, by all the major cruise lines including Norwegian Cruise Line®, Royal Caribbean International®, Celebrity Cruises® and Carnival® Cruise Lines. For more information on CruiseOne, visit www.CruiseOneFranchise.com. Like CruiseOne on Facebook at www.facebook.com/CruiseOneFranchise, and follow us on Twitter at [@CruiseOneBiz](https://twitter.com/CruiseOneBiz).

About World Travel Holdings

World Travel Holdings is the world's leading cruise agency and award-winning leisure travel company with a portfolio of more than 35 diverse brands. In addition to owning some of the largest brands distributing cruises, villas, hotels, resort vacations and luxury travel services, World Travel Holdings has a vast portfolio of licensed private label partnerships comprised of top leisure travel providers, almost every U.S. airline, leading hotel brands and prominent corporations. The company also operates a top-rated travel agency franchise and the country's original host agency. Its global presence includes operating multiple owned and private label cruise and vacation brands in the United Kingdom. World Travel Holdings has offices in Long Island, NY, Wilmington, Mass., Ft. Lauderdale and Orlando, Fla., Virginia Beach, Va., and Chorley, United Kingdom. For more information, visit WorldTravelHoldings.com.