

## Resort for a Day Launches New Website, Expands Product Offerings

*Resort for a Day gives cruisers the ability to spend the day at some of the best resorts at popular ports of call*

**New York City (February 26, 2014)** – Resort for a Day, the largest distributor of resort day-pass shore excursions, launches its new website and expands its product offerings giving travel agents, their clients and consumers more options when choosing how they would like to spend their time at port.

Resort for a Day gives cruisers the opportunity to spend the day at some of the best resorts at popular ports of call, including Jamaica, Cozumel, Nassau, San Juan, Freeport, Grand Cayman, Barbados, St. Maarten, Roatan and Tobago. And, the newly redesigned website - <http://www.resortforaday.com/>, has a more modern feel, is more user-friendly and has a Travel Agent portal that provides agents with a unique Resort for a Day URL that allows them to receive credit when they or their clients purchase a day pass.

Recently, World Travel Holdings acquired an ownership interest in Resort for a Day and is working alongside Stuart Cohen who founded the company in 2008.

“Partnering with World Travel Holdings enables Resort for a Day to reach a larger audience and gives more agents and consumers the opportunity to take advantage of this excursion option,” said Cohen, founder of Resort for a Day. “The ability to focus solely on resort day-pass excursions allows us to select only the finest resorts with locations closest to the cruise ship piers giving our travel agent partners and customers the best products available.”

In addition to selling resort day passes direct to the consumer, Resort for a Day works with numerous travel agents and agencies nationwide, beyond the portfolio of brands owned by World Travel Holdings.

“In addition to providing the cruise industry this new product, Resort for a Day also further diversifies World Travel Holdings’ portfolio of brands,” said Sean Tolkin, director, business development for World Travel Holdings. “Along with my team, I look forward to growing Resort for a Day to offer more destinations to attract new customers.”

Resort for a Day will continue to increase its existing product line by adding new destinations and resorts as well as increasing its travel agent partners and group business. For more information on Resort for a Day, visit [www.ResortforaDay.com](http://www.ResortforaDay.com).

### **About Resort for a Day**

Resort for a Day is the largest distributor of resort day passes giving cruise customers the ability to spend the day at some of the best resorts at popular ports of call, including Jamaica, Cozumel, Nassau, San Juan, Freeport, Grand Cayman, Barbados St. Maarten, Roatan and Tobago. In addition to selling resort day passes direct to the consumer, Resort for a Day works with numerous travel agents and agencies nationwide. Resort for a Day is part of World Travel Holdings and is located in New York City. For more information, visit [www.ResortforaDay.com](http://www.ResortforaDay.com).

**About World Travel Holdings**

World Travel Holdings is the world's leading cruise agency and award-winning leisure travel company with a portfolio of more than 35 diverse brands. In addition to owning some of the largest brands distributing cruises, villas, hotels, resort vacations and luxury travel services, World Travel Holdings has a vast portfolio of licensed private label partnerships comprised of top leisure travel providers, almost every U.S. airline, leading hotel brands and prominent corporations. The company also operates a top-rated travel agency franchise and the country's original host agency. Its global presence includes operating multiple owned and private label cruise and vacation brands in the United Kingdom. World Travel Holdings has offices in Long Island, NY, Wilmington, Mass., Ft. Lauderdale and Orlando, Fla., Virginia Beach, Va., and Chorley, United Kingdom. For more information, visit [www.WorldTravelHoldings.com](http://www.WorldTravelHoldings.com).

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