

CruiseOne® and Cruises Inc.® Announce Appointment of Senior Vice President Debbie Fiorino

Fort Lauderdale, Fla. (February 27, 2014) – CruiseOne® and Cruises Inc.® announced today the appointment of Debbie Fiorino as senior vice president.

Fiorino, currently serving as Senior Vice President of Human Resources for parent company World Travel Holding, comes with more than 20 years of leadership experience. In her roles at World Travel Holdings spanning more than 11 years, Debbie was instrumental in many key growth and change initiatives that continue to have a lasting impact on the organization's continued success. Prior to joining the organization in 2002, Fiorino served at companies including KaBloom, Bertucci's Corporation (NE Restaurant Company) and Medical Diagnostics, Inc.

Fiorino was selected after a three-month search led by Brad Tolkin, co-chairman and CEO of World Travel Holdings. "After a very thorough interview and selection process, I am very confident in my appointment of Debbie," shared Tolkin. "I am extremely excited about the future of our CruiseOne® and Cruises Inc.® division with her at the helm. She will bring a fresh, new leadership approach that will guide us into the next exciting chapter."

"As a member of the selection team, I was very impressed with Debbie's passion for and knowledge of the travel industry," shared Bobbye Haupt, franchise owner and chairperson of the advisory council for CruiseOne®. "I was most intrigued by her clear advocacy for franchise owners and independent contractors. She struck me as a visionary leader and I look forward to seeing the fresh ideas and perspectives she will bring to the respective brands."

Fiorino officially begins her new post on March 31, 2014.

About CruiseOne® and Cruises Inc.®

CruiseOne® and Cruises Inc.® are part of World Travel Holdings, one of the nation's leading travel retail networks. With a mission of delivering a remarkable experience, vacation specialists at both brands use cutting edge technology and strong relationships with every major cruise line and many tour operators to provide consumers the lowest possible pricing on cruise and land vacations. For more information, visit www.CruiseOneFranchise.com or www.SellCruises.com.

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