

CruiseOne® Attracting Younger Generation of Franchise Owners

High school senior from Texas becomes franchise's youngest owner

Fort Lauderdale, Fla. (March 13, 2014) – CruiseOne®, a leading home-based travel franchise as part of World Travel Holdings, announces that it is seeing a shift toward a younger generation of travel agents in its franchise system. In fact, one of its newest travel franchisees is an 18-year-old high school senior.

“Work-life balance is ranked as one of the most important factors millennials when considering a career choice, and owning a franchise is all about creating a lifestyle,” said Tim Courtney, CFE, vice president of franchise development for CruiseOne. “This makes owning a CruiseOne travel franchise an appealing option to this younger generation who not only have a thirst for travel, but also an independent and business-minded attitude.”

The number of millennials who own a CruiseOne franchise has increased by 16 percent in the last three years, signifying that the travel franchisor's new owners are getting younger. Sugar Land, Texas resident and William B. Travis High School Senior Mubeen Walimomin recently completed CruiseOne's intensive training program and is now the company's youngest travel franchise owner.

“Owning a CruiseOne travel franchise affords me the flexibility to set my own hours to revolve around my class schedule, and will give me real-world experience when I start pursuing my business degree next year at the University of Houston,” said Walimomin. “As a member of Generation Z, I offer my clients a fresh perspective on vacations that will appeal to a large age range and multi-generational groups.”

If you have a passion for travel and an entrepreneurial spirit and are interested in learning more about the CruiseOne travel franchise opportunity, please visit www.CruiseOneFranchise.com or call 888-249-8235.

About CruiseOne®

Celebrating 22 years in business, the home-based travel franchise CruiseOne® is ranked in the top one percent of all franchises worldwide and is a member of the International Franchise Association. As part of World Travel Holdings, the world's largest cruise retailer, CruiseOne franchisees are able to offer their customers the lowest possible pricing on vacations with its 100 percent “Best Price and Satisfaction Guarantee.” CruiseOne has received partner of the year, a top-ranking status, by all the major cruise lines including Norwegian Cruise Line®, Royal Caribbean International®, Celebrity Cruises® and Carnival® Cruise Line. For more information on CruiseOne, visit www.CruiseOneFranchise.com. Like CruiseOne on Facebook at www.facebook.com/CruiseOneFranchise, and follow us on Twitter at [@CruiseOneBiz](https://twitter.com/CruiseOneBiz).

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