

WTH ANNOUNCES STRATEGIC VP HIRE – INDUSTRY ENTREPRENEUR, STUART COHEN – TO GROW GROUP TRAVEL DIVISION



PORT WASHINGTON, NY – March 19, 2007 – World Travel Holdings, recent acquirer of Woburn-based NLG, announces a new addition to their sales & marketing team, Stuart Cohen, MCC, as Vice President of Group Travel.

Although currently strong players in the group travel business, WTH has made the strategic decision to apply even more focus and investment on affinity group travel to truly capitalize on this growing consumer market.

To lead WTH toward attaining this objective, Stuart will be responsible for driving affinity group sales and profitability through all WTH brands by maximizing marketing opportunities and increasing affinity groups prospects through new business development.

"Group travel is a major strategic initiative for the business in 2007. Stuart brings tremendous experience, passion and an overall positive attitude to the team and the role. I am very excited to work with such a talented and knowledgeable individual." says Kathleen Federico, Senior VP of Sales and Human Resources at WTH.

More about Stuart Cohen's Background:

Stuart Cohen's 19-year travel industry career is uniquely comprised of sales, marketing and management positions with major suppliers and consortia.

Early on, his focus was leisure sales marketing at one of the country's largest travel agencies and later applying this front-line experience to thousands of agencies in executive level marketing positions at major consortia. Stuart was an integral part of the launch and development of the industry's largest consortium, Vacation.com, serving as vice president of marketing.

On the supplier side, his accomplishments were on the sales side with three major cruise lines, beginning in field sales. As Director of Key Account Sales East with Celebrity Cruises, his sales team managed the company's top accounts.

Cohen launched the Network of Entrepreneurs Selling Travel (NEST), a break-through marketing network/consortium, exclusively committed to the growth of professional home-based agencies. Praised in a Credit Suisse/First Boston white paper report (Home Bookin', January 7, 2005), the company has grown to over 400 member agencies.

He is a highly accomplished public speaker and writer, frequently invited to speak at major industry conferences and published professionally in trade magazines. He co-founded one of the most successful nationwide training programs ever launched, The Home Based Success Series: Groups, which was produced by major travel suppliers and still tours the country today.

About World Travel Holdings

World Travel Holdings (WTH) is the world's leading cruise agency and award-winning leisure travel company with a portfolio of more than 30 diverse brands. In addition to owning some of the largest brands distributing cruises, villas, hotels and luxury travel services, WTH has a vast portfolio of licensed private label partnerships comprised of top leisure travel providers, almost every U.S. airline, leading hotel brands and prominent corporations. The company's home-

based division operates a top-rated travel agency franchise and the country's original host agency. Its global presence in the United Kingdom includes operating two cruise agencies and multiple private-label brands. WTH has offices in Long Island, NY, Wilmington, Mass., Ft. Lauderdale and Orlando, Fla., Virginia Beach, Va., and Chorley, United Kingdom. For more information, visit WorldTravelHoldings.com.