

**CRUISEONE® OFFERS UP TO \$150 BONUS ONBOARD CREDIT  
ON EVERY CRUISE BOOKING MADE MARCH 26-31**

***Credit is Combinable with Existing Cruise Line Promotions,  
Making 2012 Vacations More Affordable Than Ever***

**Ft. Lauderdale, Fla. – March 26, 2012** – CruiseOne®, the nation's leading cruise retailer as part of World Travel Holdings (WTH), today announced the latest consumer promotion as part of its year-long 2012 anniversary campaign. An innovative move as the Spring and Summer travel season approaches, the company is touting a bonus onboard credit of up to \$150 on bookings, which is **combinable with cruise line offers**.<sup>\*</sup> Travelers should hurry before this deal sets sail – the limited-time offer is valid only on bookings made from March 26 to March 31!

“CruiseOne® is celebrating our 20<sup>th</sup> anniversary this year and in appreciation of our customers' loyalty, we are rolling out a series of incredible incentives and special offers,” said Senior Vice President and General Manager Dwain Wall. “We take pride in the fact that we consistently find ways to sweeten the pot, enhancing the vacation planning experience and providing our customers with unrivaled added values.”

CruiseOne's bonus onboard credit promotion comes on the heels of the company's unique free shore excursion offer, reduced deposit program and “Book Now, Pay Later” incentive. The credit may be used for a variety of cruise perks, from poolside drinks to spa treatments or specialty dining. Sailings between April 26 and December 31, 2012 are eligible.

One example of the value this presents to consumers is evident by looking at Royal Caribbean International's WOW Sale, which is available on March 27 and 28. As part of that promotion, travelers booking a three- to five-day Royal Caribbean sailing receive a \$50 onboard credit per stateroom and a reduced deposit of \$50 per person. Travelers booking a six- to nine-day sailing will receive a \$100 onboard credit and reduced deposit of \$125 per person. By booking the WOW Sale through CruiseOne®, travelers will receive the best of both offers, with up to a \$250 onboard credit *and* a reduced deposit.

**To begin planning a dream vacation with CruiseOne®, visit [www.CruiseOne.com](http://www.CruiseOne.com) or contact a local CruiseOne® Independent Vacation Specialist.**

**About CruiseOne®:**

CruiseOne®, the nation's largest travel agency network, was founded in 1992. As part of World Travel Holdings (WTH), the company has relationships with every major cruise line and many tour operators and as a result, offers consumers the lowest possible pricing. CruiseOne® is consistently recognized for its efforts as an industry leader, including being named Norwegian Cruise Line's “Elite Travel Partner of the Year,” Royal Caribbean's “Partner of the Year,” Celebrity Cruises' “National Account Partner of the Year” and Carnival Cruise Line's “Travel Partner of the Year.”

*\* Onboard credit value will be based on total cruise price. Credits range from \$25 - \$150.*

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