

VILLAS OF DISTINCTION® EXPANDS BARBADOS FREE CAR RENTAL OFFER TO INCLUDE A CHOICE OF COMPLIMENTARY PERKS

Rent any of the Villas of Distinction Barbados Villas and add one of three complimentary perks to your reservation

Wilmington, Mass. (April 4, 2013) – The Barbados free car rental program was such a success that Villas of Distinction® announced that it is expanding the offer. The new promotion, [Barbados “Pick Your Perk” Special](#), now gives customers booking any of Villas of Distinction’s more than 200 Barbados villas the opportunity to choose one of three complimentary perks to add to a reservation — Free Rental Car, Catamaran Day Cruise or a Grocery Pre-stock Package.

1. **Free Car Rental Perk** – Customers receive a complimentary four passenger economy car rental and delivery of the car to the villa upon arrival. Mention rate code BDS-DRIVE at the time of booking.
2. **Catamaran Day Cruise Perk** – Customers receive a complimentary catamaran cruise for up to four people on a choice sailing or can choose to apply a \$300 credit toward a private catamaran cruise charter. Mention rate code BDS-SAIL at the time of booking.
3. **Grocery Pre-Stock Package Perk** – Customers receive a grocery starter pack valued at \$300. Groceries are delivered to the villa prior to arrival. Grocery packages include a variety of pre-set items that can be customized to your liking, and will be arranged for by a member of the Villas of Distinction Guest Arrival Concierge team. Mention rate code BDS-EAT at the time of booking.

“As a premier luxury villa provider, we pride ourselves in understanding our client’s needs,” said Karen Reynolds, customer care director for Villas of Distinction. “Expanding this promotion provides our Barbados villas guests more options based on their individual vacation needs.”

In addition to top-notch amenities such as a personal cook, daily maid service and personal laundresses, [Villas of Distinction’s Barbados villas](#) range from one- to seven-bedroom private homes and feature a staff dedicated to going the extra mile. Villa specialists can fulfill nearly any special travel request including private chefs, unique excursions, extra amenities and more.

Villas of Distinction’s “Pick Your Perk” special is valid on all of its Barbados properties for travel through Dec. 14, 2013. For terms and conditions and to learn more visit the [Barbados “Pick Your Perk” Special](#) page on [VillasofDistinction.com](#), call 800-289-0900 or email info@villasofdistinction.com.

About Villas of Distinction®

Villas of Distinction® is a premier luxury villa provider with an extensive portfolio of thousands of privately-owned villas in more than 50 luxurious destinations. For nearly 25 years, Villas of Distinction and its team of expert concierges have been helping travelers find their perfect vacation home without a membership fee. The company takes pride in offering customized vacations to meet every imaginable need, with most villas featuring private pools, butlers, maids and chefs. As part of World Travel Holdings, Villas of Distinction was recently named “Best Tour Operator of the Year” by Atout France, the France Tourism Development Agency, and received a Gold Magellan Award from *Travel Weekly* for its unique website, www.VillasofDistinction.com.

###