

## TURN TAX REFUND INTO BUSINESS OPPORTUNITY WITH PURCHASE OF CRUISEONE® FRANCHISE

*CruiseOne® Offers Low-Cost, Low-Overhead, Award-Winning [Travel Franchise](#)*

**Ft. Lauderdale, Fla. (April 9, 2013)** – [CruiseOne®](#), the nation’s largest home-based franchise travel agent network as part of World Travel Holdings, invites any entrepreneur to re-invest [tax refund](#) by purchasing a low-cost, low-overhead [travel franchise](#). CruiseOne franchise owners can effortlessly maximize their ROI by receiving 100 percent of the travel industry’s highest paid commissions and accessing elite product and service offerings exclusive to the company.

“Spring is a popular time to start a business,” remarked Dwain Wall, senior vice president and general manager, CruiseOne. “Our low-investment franchise is a great way to re-invest [tax refund](#) into business.”

The CruiseOne franchise fee is less than \$10,000, with financing available to qualified applicants. U.S. veterans receive a 20 percent discount, and ethnic and racial minorities, including women, receive 10 percent off the initial fee. In addition, experienced travel professionals can receive up to 95 percent off the initial franchise fee.

Turning a tax refund into a start-up company also can lead to additional tax deductions in the future.

“Several tax benefits may be available to owners starting a small business including the potential ability to expense the cost of equipment purchases, business travel, certain educational expenses and claiming a home office deduction for a home-based business franchise,” said Don Graff, chief financial officer of World Travel Holdings.

CruiseOne franchise owners have the freedom to work from home and own their own business, with the support of an experienced corporation behind them. CruiseOne supports their franchisees with marketing and lead generation programs, in-depth training at their Fort Lauderdale headquarters, continued education experiences and cutting-edge technology, including customized websites and a live booking engine.

“The home-based business model is a thriving travel investment opportunity in today’s economy, with leisure vacations becoming an extremely affordable option for families,” commented Wall. “Travel remains a priority and is no longer considered a luxury.”

CruiseOne is consistently ranked as a top franchise, receiving such accolades as *Forbes* magazine’s “Top 20 Franchises to Start,” the *Franchise Market’s* “Top 100 Companies,” *FranchiseBusinessReview’s* “Top Low-Cost Franchises” and *Entrepreneur* magazine’s “Top 500.” The company was also ranked #28 in the ‘Top 100 Private Companies’ by the *South Florida Business Journal* in 2012.

Consumers can find more information and begin their path to small business ownership by visiting [www.cruiseonefranchise.com](http://www.cruiseonefranchise.com).

### **About CruiseOne®**

A member of the International Franchise Association (IFA), CruiseOne® is the nation's leading home-based travel agent franchise and is consistently ranked as a franchise leader by Entrepreneur and Forbes. As part of World Travel Holdings, one of the nation's top travel retail networks, CruiseOne offers consumers the lowest possible pricing on cruise and land vacations through its relationships with every major cruise line and many tour operators. In operation since 1992, CruiseOne has received numerous awards and a top-ranking status by all the major cruise lines including Norwegian Cruise Line®, Royal Caribbean International®, Celebrity Cruises® and Carnival® Cruise Line. For more information, visit [www.CruiseOneFranchise.com](http://www.CruiseOneFranchise.com).

*\*Contact a tax professional to see how small business ownership affects tax returns.*

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