

Collaboration, Passion and Innovation
**CruiseOne® and Cruises Inc.® Announce
2013 Annual Conference and Theme**

Conference sets sail on Norwegian's newest ship — Norwegian Breakaway® Sept. 29

FORT LAUDERDALE, Fla. (April 25, 2013) –CruiseOne® and Cruises Inc.® has announced that its 2013 annual conference will take place on the Norwegian Breakaway®, departing from New York on September 29 and sailing to Bermuda. This year's conference theme – Collaboration, Passion and Innovation – embodies the key aspects of the company's goals for 2013 and beyond.

“Our annual conference is the highlight of the year and we expect more than 800 vacation specialists, vendors and corporate team members to attend,” said Drew Daly, vice president of sales performance for CruiseOne and Cruises Inc. “We are excited to experience a brand new ship and use it as a motivational tool for growing business. This year's curriculum will focus on *collaboration* with our agents and industry partners, invigorate *passion* for travel and share *innovative* ways to gain market share.”

The three days at sea on this weeklong cruise will be dedicated to personal and professional development, with a multitude of seminars and networking events providing forums for agents to get to know each other and share best practices. Vacation specialists will have the opportunity to attend interactive workshops focusing on innovative ways to grow business, teambuilding events and strategic business conversations with key executives from World Travel Holdings, cruise lines and land vendors.

In addition, leaders from companies such as Google, Carnival® Cruise Line, Celebrity Cruises®, Norwegian Cruise Line®, Royal Caribbean International® and Funjet Vacations will lead inspiring general session presentations.

For more information, visit www.CruiseOneFranchise.com or www.SellCruises.com.

About CruiseOne® and Cruises Inc.®

CruiseOne® and Cruises Inc.® are part of World Travel Holdings, one of the nation's leading travel retail networks. With a mission of delivering a remarkable experience, vacation specialists at both brands use cutting edge technology and strong relationships with every major cruise line and many tour operators to provide consumers the lowest possible pricing on cruise and land vacations. For more information, visit www.CruiseOneFranchise.com or www.SellCruises.com.

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