

MASSACHUSETTS RESIDENTS CROWNED KING AND QUEEN OF THE NORWEGIAN MAJESTY CRUISE SHIP

Vacation Outlet Honors First Couple of the Season to Book the Popular Boston to Bermuda Voyage

WOBURN, Mass., June 1, 2006 – Vacation Outlet, Boston's leading seller of land vacations and cruises, recently named a local couple the honorary King and Queen of the *Norwegian Majesty* cruise ship. Mr. and Mrs. Maurice (Maury and Millie) Reutter of Lexington, Mass. were the lucky couple named King and Queen for booking the first cruise of the 2006 sailing season on the popular Boston to Bermuda cruise aboard the *Norwegian Majesty*. Lifelong residents of Lexington and avid travelers, Maury and Millie booked a two-week, back-to-back cruise over a year ago through Vacation Outlet's Hyannis, Mass. location. The couple cruised from Sunday, May 7 through Sunday, May 21, 2006. The couple is planning on cruising again aboard the *Norwegian Majesty* this fall for another two-week, back-to-back cruise.

"Working with Vacation Outlet to plan this trip was a delight," said Maury Reutter. "The fact that they have 24-hour customer service 7 days a week made it easy for me to reach them any time I had a question regarding our trip. Since we booked back-to-back cruises, Vacation Outlet made special arrangements so that we wouldn't have to get off the ship for the second week. This was extremely helpful."

Upon boarding the ship, the couple was honored with official King and Queen crowns from Vacation Outlet. *Norwegian Majesty* crew members ensured they received the red carpet treatment for the remainder of the cruise that included VIP check-in and departure service, daily specialty treats like chocolates with personalized notes delivered to their cabin and a special picture taken with the ship's captain.

"Vacation Outlet thought this was a great way to honor the Reutter's for booking the first cruise of the season on the *Norwegian Majesty*," said Lisa Comins, director of marketing for Vacation Outlet. "We dubbed the first sailing of the season as the royalty cruise and we wanted to treat our loyal customers as VIPs and give them the royal treatment."

About Vacation Outlet

Vacation Outlet is Boston's leading seller of land vacations and cruises. Each year, Vacation Outlet sends thousands of people on vacations and cruises around the globe. Travelers choose their trips or weekend getaways from an outstanding selection of travel packages and last-minute deals from the world's best resorts, hotels and cruise lines. Vacation Outlet's longstanding relationships with trusted brand-name partners mean the best prices on the best places for each and every customer. Vacation Outlet is a premier brand of Boston-based National Leisure Group, one of the nation's largest leisure travel companies. With over 20 years of experience selling direct to consumers, National Leisure Group sends millions of vacationers around the world each year. Vacation Outlet is the leisure travel expert, with vacation consultants available 24 hours, 7 days a week to provide customers with the best options and values in cruises and vacations based on exactly what the customer wants. For more information on Vacation Outlet, visit www.vacationoutlet.com or call **1-800-TAKEOFF** (1-800-825-3633).

About World Travel Holdings

World Travel Holdings (WTH) is the world's leading cruise agency and award-winning leisure

travel company with a portfolio of more than 30 diverse brands. In addition to owning some of the largest brands distributing cruises, villas, hotels and luxury travel services, WTH has a vast portfolio of licensed private label partnerships comprised of top leisure travel providers, almost every U.S. airline, leading hotel brands and prominent corporations. The company's home-based division operates a top-rated travel agency franchise and the country's original host agency. Its global presence in the United Kingdom includes operating two cruise agencies and multiple private-label brands. WTH has offices in Long Island, NY, Wilmington, Mass., Ft. Lauderdale and Orlando, Fla., Virginia Beach, Va., and Chorley, United Kingdom. For more information, visit WorldTravelHoldings.com.