

## **CruiseOne® Named 2013 Military Friendly Franchise® Fourth Year in a Row**

**Fort Lauderdale, Fla.** (June 5, 2013) – CruiseOne®, the nation's largest home-based franchise travel agent network as part of World Travel Holdings, announces it is ranked in the top 10 percent of all franchises nationwide and named a 2013 [Military Friendly Franchise®](#) by Victory Media, publisher of *G.I. Jobs*.

A member of VetFran, CruiseOne honors military veterans by offering service members a 20 percent discount off the franchise fee, allowing veterans to use their background and training to launch a new civilian career. For the second year in a row, CruiseOne is saluting military veterans by hosting its Operation Vetpreneur: Become Your Own General contest, with five deserving veterans each receiving a CruiseOne travel franchise. The entry form and all contest details can be found at [www.OperationVetpreneur.com](http://www.OperationVetpreneur.com) or on CruiseOne's Facebook page, [www.Facebook.com/CruiseOneFranchise](http://www.Facebook.com/CruiseOneFranchise).

"We are thrilled to be included on *G.I. Jobs*' Military Friendly list for the fourth year in a row," said Tim Courtney, director of franchise development at CruiseOne. "Military veterans account for more than 15 percent of our franchise owners and also are among our most successful."

Being selected as a Military Friendly Franchise places CruiseOne in an elite group and is testimony to the company's commitment to supporting military veterans interested in franchise opportunities.

The 2013 Military Friendly Franchises list was compiled via a data-driven survey overseen by an advisory board of industry experts. The survey results list were independently tested by Ernst & Young based upon the weightings and methodology established by Victory Media.

### **About CruiseOne®**

A member of the International Franchise Association (IFA), CruiseOne® is the nation's leading home-based travel agent franchise and is consistently ranked as a franchise leader by *Entrepreneur* and *Forbes*. As part of World Travel Holdings, one of the nation's top travel retail networks, CruiseOne offers consumers the lowest possible pricing on cruise and land vacations through its relationships with every major cruise line and many tour operators. In operation since 1992, CruiseOne has received numerous awards and a top-ranking status by all the major cruise lines including Norwegian Cruise Line®, Royal Caribbean International®, Celebrity Cruises® and Carnival® Cruise Line. For more information, visit [www.CruiseOneFranchise.com](http://www.CruiseOneFranchise.com).

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The full list of Military Friendly Franchises® is published each June in *G.I. Jobs* magazine, and on [www.MilitaryFranchising.com](http://www.MilitaryFranchising.com), a web tool that helps veterans decide which franchise to choose. Additional resources are posted on the Military Friendly Franchises® Facebook page: [www.facebook.com/MilitaryFranchising](http://www.facebook.com/MilitaryFranchising)

*G.I. Jobs* ([www.gijobs.com](http://www.gijobs.com)) is published 12 times per year by Victory Media, a veteran-owned business. The company also publishes *The Guide to Military Friendly Schools*®.

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