

## **CruiseOne®/Dream Vacations Celebrate Top Travel Professionals During Pacific Coast Cruise**

**Fort Lauderdale, Fla. (June 7, 2016)** – CruiseOne®/Dream Vacations recently recognized its top-producing franchise owners who are members of the home-based network’s prestigious “Circle of Excellence,” with a special six-day Pacific Coast cruise aboard the Crystal Serenity from Vancouver, British Columbia to San Francisco.

“The Circle of Excellence cruise is just one way we thank this elite group of agents for their commitment, dedication and leadership within our network,” said Debbie Fiorino, senior vice president of CruiseOne/Dream Vacations. “They are among the most engaged agents and serve as role models, always willing to share the secret to their success with others. The celebratory Circle of Excellence cruise is possible because of the support of our travel partners and I thank Crystal Cruises for hosting this year’s cruise aboard the beautiful Crystal Serenity.”

Escorted by Carmen Corvos-Roig, senior vice president of marketing and sales for Crystal Cruises, 16 out of 20 agents in the Circle of Excellence attended the weeklong cruise as well as executives from the CruiseOne/Dream Vacations leadership team including Co-CEO/Chairman of World Travel Holdings, CruiseOne/Dream Vacations’ parent company, Brad Tolkin; Senior Vice President Debbie Fiorino; General Manager of Network Engagement and Performance Drew Daly; and Vice President of Operations Joelle Delva. The highlight of the cruise was a private behind-the-scenes tour at the Boeing factory to witness the construction of Crystal’s new luxury 787 and 777 aircrafts.

Other VIP guests and trip sponsors included

- Adolfo Perez, Vice President, Trade Sales and Marketing, Carnival Cruise Lines
- Alex Pinelo, Vice President, Key Accounts, Norwegian Cruise Line
- Kristin Karst, Executive Vice President and Co-Owner, AmaWaterways
- Diane Curchy-Horan, National Accounts Manager, AmaWaterways
- Barbara Julian, Strategic Market Manager, Celebrity Cruises

“We absolutely love the time spent with other Circle of Excellence members; we always come away with new ideas to help grow our business and run more efficiently,” said Beverly Frazier, Dream Vacations franchise owner in Clovis, Calif. “We also love spending time with our suppliers and getting to know them better. They are a valuable part of our business.”

The Circle of Excellence is an elite program that recognizes agents for top sales achievement and is an honor that many agents strive to attain. Members receive benefits such as priority-access to corporate support phone lines and training programs, complimentary agent site visits and business planning sessions, select free marketing collateral, one complimentary cabin at the annual award-winning National Conference, invitations to select inaugural cruises, a “Circle of Excellence” logo for use in marketing materials and more.

For more information on owning a CruiseOne/Dream Vacations travel franchise, please visit [www.DreamVacationsFranchise.com](http://www.DreamVacationsFranchise.com) or call 888-249-8235.

### **About CruiseOne® / Dream Vacations**

In operation since 1992, the home-based travel franchise CruiseOne® is ranked in the top three percent of all franchises worldwide and is a member of the International Franchise Association; Dream Vacations was launched in April 2016. As part of World Travel Holdings, CruiseOne / Dream Vacations franchisees are able to offer their customers the lowest possible pricing on vacations with its 100 percent “Best Price and Satisfaction Guarantee.” CruiseOne has received partner of the year, a top-ranking status, by all the major cruise lines including Norwegian Cruise Line®, Royal Caribbean International®, Celebrity Cruises® and Carnival® Cruise

Lines. For more information on CruiseOne / Dream Vacations, visit [www.DreamVacationsFranchise.com](http://www.DreamVacationsFranchise.com), become a fan on Facebook at [www.Facebook.com/DreamVacationsFranchise](http://www.Facebook.com/DreamVacationsFranchise) and follow on Twitter at @Dream\_Franchise.

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