

## **CruiseOne® and Cruises Inc.® Launch Enhanced Price Quote Program for Agents**

*Cutting-edge technology advances an agent's ability to find the ideal cruise vacation for their clients improving the overall agent and customer experience*

**Fort Lauderdale, Fla. (June 11, 2015)** – Leading home-based travel agencies CruiseOne® and Cruises Inc.®, which are part of the world's largest cruise agency World Travel Holdings, is pleased to announce it has launched a new shopping path and quote tool in its My Cruise Control reservation system that is unrivaled in the industry in terms of looks and versatility. The program will enable agents to work more efficiently in providing price quotes to clients at home, in the office or on the go regardless of the device they use.

“We have completely redesigned and modernized the shopping experience for cruise searches in our internal booking tool, making it easier than ever for our agents to find the perfect cruise for their clients,” said Sandi Szalay, vice president of information technology for CruiseOne and Cruises Inc. “We involved our agents and franchisees in all stages of design and development, so I am confident this new tool will meet their core business needs in and out of the office.”

Travel professionals can now more easily match cruises to their clients dream vacations with unprecedented features such as:

- More flexible, real-time cruise search results highlighting price and value-adds
- Comparisons of up to six sailings, or categories within a sailing in one view
- The ability to save a search and retrieve it later
- A professionally designed quote sent directly from My Cruise Control

Leveraging its affiliation with World Travel Holdings, CruiseOne and Cruises Inc. is able to extensively invest in a multitude of programs that benefit its home-based agents based on their needs. The company prides itself in setting the new standard in technology and support to its network of home-based agents. In the past few years, CruiseOne and Cruises Inc. has invested heavily in creating an award-winning online learning management system that provides hundreds of on-demand training modules, producing experiential travel videos that educate and entertain, expanding its IT team to meet increased technological needs and more.

For more information about the CruiseOne franchise opportunity, please visit [www.CruiseOneFranchise.com](http://www.CruiseOneFranchise.com) and to learn more about the Cruises Inc. business opportunity, please visit [www.SellCruises.com](http://www.SellCruises.com).

### **About CruiseOne® and Cruises Inc.®**

CruiseOne® and Cruises Inc.® are part of World Travel Holdings, the world's largest cruise agency and award-winning leisure travel company. CruiseOne is a franchise opportunity, and Cruises Inc. is an independent business opportunity; both business models provide a work from home opportunity to those interested in becoming a part of the exciting travel industry. With a mission of delivering a remarkable experience, both companies offer their customers the lowest possible pricing on vacations. For more information on CruiseOne, visit [www.CruiseOneFranchise.com](http://www.CruiseOneFranchise.com). Like CruiseOne on Facebook at [www.facebook.com/CruiseOneFranchise](http://www.facebook.com/CruiseOneFranchise), and follow us on Twitter at [@CruiseOneBiz](https://twitter.com/CruiseOneBiz). For more information on Cruises Inc., visit [www.SellCruises.com](http://www.SellCruises.com) and like us on Facebook at [www.facebook.com/SellCruises](http://www.facebook.com/SellCruises).