

WORLD TRAVEL HOLDINGS SPONSORS MAKE-A-WISH FOUNDATION

World Travel Holdings, the retail giant that includes CruiseOne, Cruises Inc., Cruises Only, Cruises.com and other brands, announced its sponsorship of the Make-A-Wish Foundation.

The foundation is one of the world's leading children's charities, annually granting the wishes of more than 13,000 youngsters with life-threatening medical conditions in the United States.

'World Travel Holdings maintains long-standing relationships with a variety of non-profit organizations, but we are excited to work with the Make-A-Wish Foundation as an official sponsor and are honored to contribute to their cause,' said Brad Tolkin, co-chairman/co-ceo of WTH.

As part of this new relationship, WTH will roll out a variety of campaigns throughout the year to raise awareness and money for the foundation, beginning with a bookings promotion in July with CruisesOnly.

Another campaign lined up is the naming of the Make-A-Wish Foundation as the chosen charitable organization for Project Korima, the fundraising arm of the annual CruiseOne & Cruises Inc. National Conference.

About World Travel Holdings (WTH)

Co-founded by Brad and Jeff Tolkin in 2005, World Travel Holdings (WTH) is a multi-brand travel distributor with executive offices in Port Washington, New York and corporate offices in Wilmington, Massachusetts. World Travel Holdings' owned brands include Cruises Only, Cruises.com, Rooms.com, Vacation Outlet, CruiseOne, Cruises Inc. and Villas of Distinction. WTH's portfolio of licensed partner brands includes BJ's Travel, Orbitz Cruises, Priceline.com Cruises, American Airlines Cruises, Continental.com Cruises and many others.