

CruiseOne® Announces 900th Franchise Location

Home-based travel franchise also on track to reach veteran recruitment goal

Fort Lauderdale, Fla. (July 24, 2014) – CruiseOne®, a leading home-based travel franchise as part of World Travel Holdings, has reached another milestone with the opening of its 900th franchise location, with more than 100 locations opening since January 2014.

“While we are thrilled to achieve such an impressive milestone of having 900 franchisees, our ultimate goal is providing our network of franchise owners with an unparalleled level of personalized support,” said Debbie Fiorino, senior vice president of CruiseOne. “We have a saying that we are large enough to lead the industry, but small enough to care about each and every franchise owner.”

As part of their due diligence, potential franchisees are encouraged to visit the CruiseOne’s world headquarters in Fort Lauderdale for a Discovery Day to meet executives and the team members who will be their day-to-day support system. If they can’t travel or want to keep their start-up costs down, CruiseOne has a Virtual Discovery Day online, or they can meet current franchisees in person by attending one of several Regional Trainings that are held throughout the country.

“Owning a home-based travel franchise is a popular career move for people of all ages, from retirees to millennials,” said Tim Courtney, CFE, vice president of franchise development of CruiseOne. “They are attracted to this opportunity because it is a low-cost, low-risk investment where franchisees do business on their own, but are not alone. Support is provided at every level and every step of the way to ensure their success.”

CruiseOne’s next recruitment goal, which was announced earlier this year, is to have military veterans and active duty spouses make up 25 percent of its network. With five months to go, the franchisor is confident it will exceed this goal as a result of several veteran incentive programs, such as its annual “Operation Vetpreneur: Become Your Own General” contest which is taking place now through Friday, Aug. 8 and awards five free franchises to U.S. veterans from all five branches of the military. For more information on the contest, please visit www.OperationVetpreneur.com.

To learn more about the CruiseOne travel franchise opportunity, please visit www.cruiseonefranchise.com or call 888-249-8235.

About CruiseOne®

Celebrating 22 years in business, the home-based travel franchise CruiseOne® is ranked in the top one percent of all franchises worldwide and is a member of the International Franchise Association. As part of World Travel Holdings, the world’s largest cruise retailer, CruiseOne franchisees are able to offer their customers the lowest possible pricing on vacations with its 100 percent “Best Price and Satisfaction Guarantee.” CruiseOne has received partner of the year, a top-ranking status, by all the major cruise lines including Norwegian Cruise Line®, Royal Caribbean International®, Celebrity Cruises® and Carnival® Cruise Line. For more information on CruiseOne, visit www.CruiseOneFranchise.com. Like CruiseOne on Facebook at www.facebook.com/CruiseOneFranchise, and follow us on Twitter at @CruiseOneBiz.

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