

VILLAS OF DISTINCTION'S "TOP FIVE REASONS TO CHOOSE A VILLA VACATION," FOR HOLIDAY TRAVEL THIS YEAR



PORT WASHINGTON, NEW YORK (September --, 2010) – As consumers begin planning (and stressing about) holiday travel plans this year, Villas of Distinction is offering tips to make the holidays a stress-free and enjoyable time:

1. **Plan Early!**

Availability for 2011 holiday getaways is decreasing each day, so travelers are encouraged to make the most of their vacation and book now. Villa rentals also come with the added benefit of special services (upon request) such as butler service, private chefs and housekeeping staff, which can all be planned in advance. What better way to treat yourself this holiday season, than to eliminate all unnecessary work! To find available villas heading into this holiday season, visit www.VillasofDistinction.com.

2. **Know where you want to go?**

Villa vacation destinations are available worldwide. Whether traveling with a group of children or seeking a romantic escape, villa vacation planners know the inside scoop on each destination, and what is best to create the vacation of a lifetime. For a kid-friendly villa vacation, travelers might consider Amazing Grace in the Turks & Caicos or Villa Estrella in Costa Rica. For a luxurious, romantic getaway, couples should consider Makai Nalu Cottage in Maui or La Perla in St. Martin.

3. **Go where people aren't.**

Although most destinations are crowded with other travelers during the holiday season, some of the world's most unforgettable **villas are tucked away into private corners of the globe**. For ultimate privacy and seclusion, holiday travelers should consider private islands like Calivigny Island in the Caribbean or Little Whale Cay in the Bahamas. Hoping for an old-world escape in Europe? Villas of Distinction's experts know of secret villas scattered across gorgeous regions of Italy, France and Greece, all of which tend to be quieter during the holiday season.

4. **Utilize the services of a villa specialist and concierge specialist.**

From villa novices to true villa travel aficionados, Villas of Distinction recommends *all* travelers speak with one of our villa specialists before booking. Our team of experts helps each traveler find the perfect destination and villa. A concierge specialist can then help arrange special requests like butler services, personal chefs and anything else you may need on your villa vacation. From restaurant recommendations to tee times and spa treatments, our team of experts



can help travelers arrange all of the details to create the perfect holiday escape.

5. **Book a villa stay-cation**

Don't have a passport, or not in the mood to renew one? Consider traveling within the United States. There are several extraordinary villas in domestic destinations that provide the same wonderful benefits as an international vacation. For example, hit the slopes and enjoy a winter wonderland in Vail, Colorado or sneak away to a private retreat in the American Southwest, where vast stretches of jagged mountains and desert terrain make for a breathtaking backdrop.

"Villa vacations are the perfect solution for gathering the whole family in one place during the holidays," said Steve Lassman, Vice President and General Manager of Villas of Distinction. "We are thrilled to offer consumers an affordable, truly private vacation experience with services and amenities that are not available at a hotel or resort."

To begin planning a villa holiday getaway, log onto www.VillasofDistinction.com or call our villa specialists directly at 1-800-289-0900.

About Villas of Distinction

Villas of Distinction is a premier luxury villa provider that has helped travelers find their perfect vacation home for more than 20 years. Part of the international World Travel Holdings family of brands, Villas of Distinction represents thousands of privately owned villas available for rental in more than 30 luxurious destinations. The majority of Villas of Distinction's offerings include private pools, butlers, maids and private chefs, making a luxury getaway possible for even the most budget-conscious vacationers. Named the *Conde Nast Traveler* 2010 Favorite Villa Company by the world's most discerning travelers, Villas of Distinction takes pride in offering unforgettable, customized villa vacations to meet every imaginable need.

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