

## **Royal Caribbean, Celebrity and Azamara Cruise Lines Applauded by Leading Cruise Travel Sellers**

*Yesterday's announcement banning "card mill" companies further reinforces established travel sellers and endorses the expertise, knowledge and service offered by true cruise professionals.*

**Ft. Lauderdale, FL** – CruiseOne, a leading U.S. franchise operation of more than 500 independent cruise-only travel professionals, and Cruises Inc., the nation's original host agency network with nearly 500 independent contractors is very pleased with the recent steps taken by the cruise brands under Royal Caribbean International, Ltd.

"I am thrilled that one of the largest cruise lines has addressed a major industry problem," stated Vivian Ewart, Senior Vice President of CruiseOne and Cruises Inc. "CruiseOne and Cruises Inc. work hard to provide professionalism and have been in business since 1992 and 1981 respectively, selling cruise travel to their customers throughout the country and are proud to be recognized with top seller status at every major cruise line".

CruiseOne and Cruises Inc. has required mandatory training since each brands' inception. Today, that requirement totals over 70 hours of classroom-style training in a state-of-the-art training facility at their Fort Lauderdale-based corporate headquarters. Continuing education is also provided through web seminars and regional training.

CruiseOne and Cruises Inc. will present their annual National Conference this year from October 13 - 19, 2007. Senior executives from leading cruise lines will attend including; Royal Caribbean International, Carnival Cruise Lines, Celebrity Cruises, Norwegian Cruise Line, Regent Seven Seas Cruises, Costa Cruises, SeaDream Yacht Club and Princess Cruises. Other major cruise lines in attendance include Yachts of Seabourn, Cunard Line, Disney Cruise Line, Oceania Cruises, Viking River Cruises, MSC Cruises and Uniworld Grand River Cruises. These executives and representatives will address approximately 450 cruise travel professionals with trainings, seminars, Q & A sessions and more throughout this highly regarded conference.

### **About CruiseOne**

With more than 500 locations coast to coast, CruiseOne prides itself on providing attention to detail and expert advice to every customer. Each independently owned and operated business combines the latest technology with old-fashioned customer service. The automated best fare search program enables cruise specialists to identify excellent values on all major cruise lines.

CruiseOne specialists are experts in both group and individual cruise sailings. Consistently ranked by *Entrepreneur Magazine* as a Top 500 Franchise, the company has been franchising since 1992. CruiseOne has received numerous awards and a top-ranking status from all of the major cruise lines. For more information, visit [www.CruiseOneBusiness.com](http://www.CruiseOneBusiness.com) or call 1-877-Level-Play / 877-538-3575.

**About Cruises Inc.**

Operating for more than 25 years, Cruises Inc. has nearly 500 independent contractors worldwide. The original and most successful host agency program in the cruise travel business, Cruises Inc. arms agents with the industry's leading booking technology, comprehensive training and world-class marketing tools. For more information on Cruises Inc., visit [www.SellCruises.com](http://www.SellCruises.com) or call toll-free 877-714-4072.

*Both CruiseOne and Cruise Inc. are part of World Travel Holdings*

**About World Travel Holdings**

With more than two decades of experience selling direct to consumers, World Travel Holdings (WTH) is a global leader in the travel industry. WTH's business model consists of its own well-recognized brands—CruisesOnly, Vacation Outlet, Cruises.com, CruiseOne, Cruises Inc., Villas of Distinction, Trips of Distinction, Island Hideaways, Creative Leisure, and Rooms.com as well as a wide array of private-label partner brands. Forbes listed WTH's cruise website as "Best of the Web" three years in a row and it is the only cruise site named to Travel+Leisure magazine's Top 35 Travel Websites. WTH's vast portfolio of partner brands includes BJ's Vacations, Hotwire.com Cruises, Overstock.com Travel, Priceline.com Cruises, American Airlines Cruises, Continental.com Cruises, JetBlue Cruises, US Airways Cruises, and many others. For more information on WTH or its subsidiary brands, visit [www.worldtravelholdings.com](http://www.worldtravelholdings.com).

For more information, contact Vivian Ewart, Senior Vice President, CruiseOne and Cruises Inc. at 954-958-3700.