

CruiseOne® and Cruises Inc.® Launch Mobile Websites

Fort Lauderdale, Fla. (October 10, 2013) – Always on the cutting edge of technology and meeting the demands of its new and existing customers, CruiseOne® and Cruises Inc.® have launched mobile-friendly versions of its consumer websites CruiseOne.com and CruisesInc.com in response to Google’s research that searching for cruises on mobile devices is up 48 percent year over year.

The new user-friendly mobile site provides a lean version of the homepage, about us, contact us, cruise search/cruise finder and cruise line promotional pages. New features include “Find An Agent Near You” enabling users to search for an agent by geographic location according to zip code or state, as well as an option for consumers to sign up for free promotional emails offering exclusive vacation deals.

“More and more people are using their mobile devices to conduct research while they are on-the-go,” noted Dwain Wall, senior vice president and general manager of CruiseOne and Cruises Inc. “We want to make sure consumers can connect and engage with an agent regardless of time and location.”

The mobile-friendly websites provide an improved shopping experience for consumers who are not near a computer, making it easier to shop for deals and research itineraries.

To take advantage of the companies’ special offers and book travel with a local vacation specialist, visit www.CruiseOne.com or www.CruisesInc.com.

About CruiseOne® and Cruises Inc.®

CruiseOne® and Cruises Inc.® are part of World Travel Holdings, one of the nation’s leading travel retail networks. With a mission of delivering a remarkable experience, vacation specialists at both brands use cutting edge technology and strong relationships with every major cruise line and many tour operators to provide consumers the lowest possible pricing on cruise and land vacations. For more information, visit www.CruiseOne.com or www.CruisesInc.com.

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