

**NORWEGIAN EPIC HOSTS RECORD-BREAKING 2010 CRUISEONE & CRUISES
INC. NATIONAL CONFERENCE**

***More than 800 attendees, including franchise owners, independent contractors
and industry partners, experience an "Epic" event
aboard Norwegian's largest Freestyle Cruising vessel***

MIAMI – November 5, 2010 – Norwegian Cruise Line's largest and most innovative Freestyle Cruising ship, Norwegian Epic, recently played host to the 2010 CruiseOne & Cruises Inc. National Conference. The nation's leading cruise travel retail network (part of World Travel Holdings) brought a record-breaking 823 attendees to the week-long seminar, making it the largest group of franchise owners, travel agents, independent contractors, associates and supplier-side senior executives in the event's history. The conference also represented the largest group that Norwegian Epic has hosted since its launch in July 2010.

"This conference was a great way for us to showcase Norwegian Epic and for attending franchise owners and agents to gain full exposure to the Freestyle Cruising experience," said Camille Olivere, Norwegian's vice president of sales, who was on board for the cruise.

Norwegian Epic was the perfect setting for the "ENGAGE"-themed conference that consisted of informative seminars, workshops, keynote speakers and panel discussions. The group kicked off the week with a sail away party, complete with a mile-high welcome. A small plane flew over just as the ship set sail flying a banner with the words "Norwegian Welcomes CruiseOne & Cruises Inc." The night's surprises continued as Norwegian and CruiseOne & Cruises Inc. gathered for a quick photo following the welcome speech. The crowd laughed as the executives were caught in a surprise dousing of green slime by the Nickelodeon team.

"Norwegian Cruise Line is a wonderful partner to CruiseOne & Cruises Inc., and I could not have been happier to host this year's National Conference aboard Norwegian Epic," said Dwain Wall, the companies' senior vice president and general manager. "With more than 800 attendees, this year's National Conference was our largest ever and was, in itself, 'Epic.' The ship was a perfect fit for our group and the Norwegian team was incredible to work with, fully customizing each and every aspect of the week's festivities."

Throughout the week's events, conference guests enjoyed Norwegian Epic's signature Freestyle Dining with a wide range of choices. Attendees were also wowed with the innovative entertainment, including a Legends in Concert show performed solely for the group during one of their general sessions.

Sharon Savage of CruiseOne in Attleboro, Massachusetts, commented, "This conference was the best one that I have attended. I enjoyed the general sessions and came home energized and excited about this business. I love Norwegian Epic. The entertainment is outstanding and the crew very good. The staterooms are well appointed and comfortable."

About Norwegian Cruise Line

Norwegian Cruise Line is the innovator in cruise travel with a 44-year history of breaking the boundaries of traditional cruising, most notably with the introduction of Freestyle Cruising which has revolutionized the industry by allowing guests more freedom and flexibility.

Today, Norwegian has 11 purpose-built Freestyle Cruising ships, providing guests the opportunity to enjoy a relaxed cruise vacation on some of the newest and most contemporary ships at sea. The Company has reached an agreement for two 143,000-gross ton vessels for delivery in 2013 and 2014.

Norwegian's largest and most innovative Freestyle Cruising ship, Norwegian Epic, debuted in June 2010. Norwegian Cruise Line is the official cruise line of Blue Man Group, debuting for the first time at sea on Norwegian Epic, as well as the official cruise line of Legends in Concert, Second City® Comedy Troupe, Howl at the Moon Dueling Pianos, Gibson Guitar, and Nickelodeon, the number-one entertainment brand for kids. Cirque Dreams™ & Dinner is also featured on board Norwegian Epic as the first show of its kind at sea under a big top.

High resolution, downloadable images are available at www.ncl.com/pressroom. For further information on Norwegian Cruise Line, visit www.ncl.com, follow us on Facebook and Twitter, watch us on YouTube, or contact us in the U.S. and Canada at 888- NCL-CRUISE (625-2784).

About CruiseOne & Cruises Inc.:

CruiseOne, the nation's largest home-based franchise travel agent network, was founded in 1992 and currently has more than 600 locations. Cruises Inc., the original cruise travel host agency, was founded in 1982 and currently has more than 500 independent contractors. Together, the companies are part of World Travel Holdings (WTH), the nation's largest cruise retailer. CruiseOne & Cruises Inc. are industry leaders, providing agents with innovative support, training, marketing and technology programs to successfully grow their business. The companies have relationships with every major cruise line and many tour operators and as a result, offer the highest commissions in the business. To become part of the family, visit www.CruiseOneFranchise.com or www.SellCruises.com.

About World Travel Holdings

World Travel Holdings (WTH) is the world's leading cruise agency and award-winning leisure travel company with a portfolio of more than 30 diverse brands. In addition to owning some of the largest brands distributing cruises, villas, hotels and luxury travel services, WTH has a vast portfolio of licensed private label partnerships comprised of top leisure travel providers, almost every U.S. airline, leading hotel brands and prominent corporations. The company's home-based division operates a top-rated travel agency franchise and the country's original host agency. Its global presence in the United Kingdom includes operating two cruise agencies and multiple private-label brands. WTH has offices in Long Island, NY, Wilmington, Mass., Ft. Lauderdale and

Orlando, Fla., Virginia Beach, Va., and Chorley, United Kingdom. For more information, visit WorldTravelHoldings.com.