## VILLAS OF DISTINCTION NAMED "BEST TOUR OPERATOR OF THE YEAR" BY ATOUT FRANCE, THE FRANCE TOURISM DEVELOPMENT AGENCY



**PORT WASHINGTON, NEW YORK (November 28, 2011)** – Villas of Distinction, the world's premier luxury villa provider as part of World Travel Holdings (WTH), has been named "Best Tour Operator of the Year" by Atout France, the France Tourism Development Agency. The company, which boasts more than 475 private villa rentals across France, was honored at the French Awards Ceremony held in Miami on October 23, 2011.

"We are honored to be recognized as one of the leading tour operators by Atout France, as this award truly speaks to our passion for the destination," said Steve Lassman, Vice President and General Manager of Villas of Distinction. "We strive to provide the highest level of service and look to create value and remarkable experiences for all of our clients, who are some of the world's most discerning, experienced travelers. France continues to be a destination of choice for our luxury villa clientele and we anticipate our growth there to continue in 2012."

The "Best Tour Operator of the Year" award is chosen based on the number of votes cast for the nominees. All the nominees are listed on Atout France's website. Villas of Distinction received the highest number of votes cast by professionals for the prestigious title of "Best Tour Operator of the Year."

For more than 20 years, Villas of Distinction has provided exceptional service and expertise to fulfill every guests dream vacation. Villas of Distinction's professional villas specialists have first-hand knowledge of the properties and are well-equipped to find the property that best suit each person's individual needs. From Paris to St. Tropez to Brittany, Villas of Distinction offers French villas apt to suit every traveler's vacation fantasy from admiring all the glitz and glam in the French Riviera or escaping to the countryside.

To learn more, visit the Villas of Distinction website at <a href="https://www.VillasofDistinction.com">www.VillasofDistinction.com</a> or call 800-289-0900 or contact us by email at info@villasofdistinction.com.

<u>About Villas of Distinction:</u>
Villas of Distinction is a premier luxury villa provider that has helped travelers find their perfect vacation home for more than 20 years. Part of the international World Travel Holdings family of brands, Villas of Distinction represents thousands of privately owned villas available for rental in more than 50 luxurious destinations. The majority of Villas of Distinction's offerings include private pools, butlers, maids and private chefs, making a luxury getaway possible for even the most budget-conscious vacationers. Recently named the Condé Nast Traveler's Readers Travel Awards 2010 Favorite Villa Company by the world's most discerning travelers, Villas of Distinction takes pride in offering unforgettable, customized villa vacations to meet every imaginable need.