

CRUISEONE AND CRUISES INC., NATION'S LEADING RETAILER OF CRUISE TRAVEL, RELEASES LIST OF "TOP 40 CRUISES UNDER \$40/DAY"

Cruise Bookings Surge Amidst Economic Pressure Because of Extraordinary Value Available

Ft. Lauderdale, Fla.- December 1, 2008 – With a declining economy comes less discretionary spending. However, CruiseOne and Cruises Inc. – the nation's leading retailer network of cruise travel – is seeing cruise bookings continue to rise. Why? Because of the unrivaled value consumers can now find when booking a cruise vacation.

As a result of increasing demand from consumers for affordable cruise packages, CruiseOne and Cruises Inc. today released a list of the **"Top 40 Cruises Under \$40/Day."** All 40 special offers are available now through the end of 2008. Some 2009 packages are also available upon request.

A few of the sample itineraries and pricing available on the CruiseOne and Cruises Inc. list include:

- **\$37/Day** – Carnival Imagination, 4-night Western Caribbean, Departing Miami 11/3/08 and 11/10/08
- **\$31/Day** – Norwegian Sun, 19-night Voyage to South America, Departing San Francisco 11/4/08
- **\$39/Day** – Celebrity Infinity, 14-night Panama Canal and South America, Departing Fort Lauderdale 12/7/08
- **\$35/Day** – Royal Caribbean Majesty of the Seas, 4-night Bahamas, Departing Miami 12/8/08
- **\$35/Day** – Norwegian Sky, 4-night Bahamas, Departing Miami 12/15/08

"Now is the perfect time for travelers to take advantage of the incredible deals major cruise lines are offering through CruiseOne Franchise Owners and Cruises Inc. Agents," said Steven Hattem, Vice President of Marketing and Sales for CruiseOne and Cruises Inc. "We know the economy is struggling, but we also know cruise bookings are on the rise because of the deals available. Our 'Top 40 Under \$40' is the ideal solution for consumers balancing less disposable income with the desire to take a vacation at a great value."

To book one of the "Top 40 Cruises Under \$40/Day," contact a local CruiseOne or Cruises Inc. specialist. To locate a Cruise Specialist, log onto www.cruiseone.com or www.cruisesinc.com.

About CruiseOne and Cruises Inc.

CruiseOne, with 552 independently owned cruise travel franchise locations, and Cruises Inc., with more than 500 agents nationwide, combine industry buying power with a unique, customized experience that offers customers the ability to plan vacations online while enjoying the personalized touch of an experienced local cruise specialist.

Part of the World Travel Holdings (WTH) family, CruiseOne and Cruises Inc. are the largest seller of cruises in the nation. The company has relationships with every major cruise line and is consistently recognized for its efforts by key partners, including being named Royal Caribbean's "Partner of the Year – 2007."

For More Information:

CruiseOne - www.CruiseOneFranchise.com or call 1-800-892-3928

Cruises Inc. – www.SellCruises.com or call 1-877-714-4072

About World Travel Holdings

World Travel Holdings (WTH) is the world's leading cruise agency and award-winning leisure travel company with a portfolio of more than 30 diverse brands. In addition to owning some of the largest brands distributing cruises, villas, hotels and luxury travel services, WTH has a vast portfolio of licensed private label partnerships comprised of top leisure travel providers, almost every U.S. airline, leading hotel brands and prominent corporations. The company's home-based division operates a top-rated travel agency franchise and the country's original host agency. Its global presence in the United Kingdom includes operating two cruise agencies and multiple private-label brands. WTH has offices in Long Island, NY, Wilmington, Mass., Ft. Lauderdale and Orlando, Fla., Virginia Beach, Va., and Chorley, United Kingdom. For more information, visit WorldTravelHoldings.com.