

World Travel Holdings Wins President's Award From Royal Caribbean International

WTH Earns Cruise Line's Top Honor, "Partner of the Year"

Port Washington, NY, December 11, 2007 – World Travel Holdings (WTH), a multi-brand travel company and the world's largest cruise seller owned and operated by Co-CEOs Brad & Jeff Tolkin, today announced that it has won the 2007 President's Award and the distinction of "Partner of the Year" from Royal Caribbean International (RCI). Adam Goldstein, President of RCI, presented the cruise line's top honor to David Crooks, Vice President of Cruise Product & Supplier Relations, who accepted the award on WTH's behalf.



Magnus Wrahme—Associate Vice President National Accounts and International Sales
Lisa Bauer—Senior Vice President Hotel Operations
David Crooks—WTH VP Cruise Product and Supplier Relations
Tricia Lum—Customer Business Development Manager—National Accounts

"It is a tremendous honor for us to receive one of the most prestigious awards in the travel industry," Brad Tolkin said. "Royal Caribbean International has been a very reliable partner for us, and I'm glad to know that the feeling is mutual. I'm also very proud of all of our great employees at World Travel Holdings. Our extraordinary relationship with Royal Caribbean is the result of a team effort, and every day I feel appreciative to work with such a talented, professional, dedicated group."

In his presentation speech, Goldstein identified WTH as RCI's "go-to account" and as having "undisputed presence in the travel community." In particular, he commended WTH's ability to

drive tremendous sales results on multiple occasions and in a variety of situations. Goldstein cited several instances in which WTH went "above and beyond" other partners.

"This account's ability to quickly shift focus, effectively market and move the needle on a variety of products is only one of the many examples of why they deserve this award," Goldstein said. He also thanked WTH, a member of RCI's advisory board, for help with launching a VIP program and for its assistance in developing a training program to help over 500 call center agents improve their selling strategies. Dedicated teamwork best characterizes the relationship between WTH and RCI, and both parties look forward to another stellar year working together in 2008.

Through employee contributions and rider sponsorship, Vacation Outlet and WTH donated over \$12,000 to the Dana Farber/Jimmy Fund this year. In addition, WTH holds an annual corporate fundraising event that allows all employees to contribute towards finding a cure for cancer, while fondly remembering the former president who was committed to the cause and lived life to its fullest.

About World Travel Holdings

World Travel Holdings (WTH) is the world's leading cruise agency and award-winning leisure travel company with a portfolio of more than 30 diverse brands. In addition to owning some of the largest brands distributing cruises, villas, hotels and luxury travel services, WTH has a vast portfolio of licensed private label partnerships comprised of top leisure travel providers, almost every U.S. airline, leading hotel brands and prominent corporations. The company's home-based division operates a top-rated travel agency franchise and the country's original host agency. Its global presence in the United Kingdom includes operating two cruise agencies and multiple private-label brands. WTH has offices in Long Island, NY, Wilmington, Mass., Ft. Lauderdale and Orlando, Fla., Virginia Beach, Va., and Chorley, United Kingdom. For more information, visit WorldTravelHoldings.com.