

CruisesOnly® Adds “Free Hotel Stay” Option to its Loyalty Club Offerings

America’s Largest Cruise Agency Provides Unprecedented Benefits Program to Past Customers and [Best Cruise Deals](#)

Wilmington, Mass. (December 12, 2013) – CruisesOnly®, America’s Largest Cruise Agency, and flagship brand in the World Travel Holdings portfolio of brands, has announced that it is adding a “free hotel stay” option to its already robust Loyalty Club, the exclusive benefits program that rewards customers who have booked with CruisesOnly in the past.

Membership in [CruisesOnly’s Loyalty Club](#) is free of charge and free of bother. Customers who have booked with the agency at least once are automatically enrolled and there are no membership cards, numbers or renewals to keep track of.

“It’s important to us as an agency that we recognize and reward our loyal customers,” said Jeff Sherota, senior vice president of CruisesOnly. “Offering a choice between a free hotel stay or an opportunity to earn back unlimited onboard spending provides our customers with options to suit their travel needs.”

Here are the benefits of membership in CruisesOnly’s Loyalty Club:

Book Now, Pay Later: No Deposit Required at Time of Booking

CruisesOnly will defer the deposit, up to \$500 (or up to \$1,500 on select luxury bookings), when eligible sailings of three nights or longer are reserved at least 110 days prior to departure.

A Free Hotel Stay OR the Chance to Earn Back an Unlimited Amount of Cruise Cash

Past customers can decide which benefit best suits their travel needs: a free hotel stay (up to a \$500 value, based on total price of cruise booking before taxes and port charges) or the chance to earn back an unlimited amount of onboard spending after they’ve cruised to recoup expenses not included in their fare such as spa treatments and specialty dining.

A 10 Percent Discount on All Shore Excursions

Valid on any shore excursion booked on CruisesOnly’s website at least four days prior to departure. Travelers can choose from a wide array of adventures in ports of call located throughout Alaska, the Caribbean and other destinations.

A Discount of Up To 25 Percent, Plus Bonus Offers, On Car Rentals

Club members enjoy discounts of up to 25 percent, plus special extras like free days or free upgrades, on top-brand car rentals reserved on CheapRentalCar.com.

Advance Notice of All CruisesOnly Sales

Club members are always among the first to be contacted (via email) whenever CruisesOnly is about to launch an exclusive/special sale.

Combinability with Existing CruisesOnly/Cruise-Line Offers

Loyalty Club benefits are often combinable with other [cruise deals](#) on the CruisesOnly website and in its emails, as well as any perks the customer may be receiving as part of a specific cruise line's loyalty/rewards program.

Benefits Extended to First-Time Guests Traveling with a Club Member

CruisesOnly rewards loyal customers by rewarding the people that they're traveling with too – even if they've never booked with CruisesOnly before. All of the Loyalty Club benefits are available to first-time guests, just as long as they're traveling on the same sailing as a Club member and staying in an additional stateroom.

Learn more about [CruisesOnly's Loyalty Club](#) and visit [CruisesOnly.com](#) or call 1-800-CRUISES to make a reservation.

About CruisesOnly®

CruisesOnly® is America's Largest Cruise Agency and the leading cruise brand of World Travel Holdings offering huge savings on brand-name cruises. For more than 25 years, CruisesOnly has offered travelers the very best in value and service by carefully matching each customer with their ideal cruise vacation. The agency's award-winning website features an extensive selection of sailings aboard the world's top cruise lines, plus in-depth information about each ship and a wealth of both customer and expert reviews. Users can compare prices for interior, oceanview, balcony, and suite accommodations at a glance, then book online or by telephone 24/7/365 with the assistance of highly qualified agents. CruisesOnly also offers customers both a Best Price Guarantee and a Satisfaction Guarantee with every booking. www.CruisesOnly.com.

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