



WORLD TRAVEL HOLDINGS

Luxury Travel Holdings, A Division of World Travel Holdings

Fact Sheet

Founded:	Villas of Distinction –1989 (acquired by World Travel Holdings in 2005) VillaRental.com – 2011 (founded by World Travel Holdings) Jamaica Villas by Linda Smith – 1985 (partnered with World Travel Holdings in 2011)
Key Executives:	Brad Tolkin, Co-Chairman and CEO Jeff Tolkin, Co-Chairman and CEO Jeff Smith, SVP, Customer Care & Luxury Travel Holdings Willie Fernandez, VP, Luxury Travel Holdings Steve Lassman, VP, Villa Product & Agency Relations
Number of Specialists:	22 villa specialists averaging 15 years of travel experience, participate in extensive recurrent training including visits to the villas and destinations enabling them to provide first-hand knowledge to their clients. Each client has a personal concierge who ensures any service or excursion needed to enhance their vacation is provided for them seamlessly.
Industry Leader:	World Travel Holdings' villa brands offer more than 2,300 of the world's finest villas and estate homes which have been fully-vetted and inspected. The villas offered range in size from 1-42 bedrooms in more than 50 destinations worldwide, making this division a leader in the industry with one of the most extensive portfolios of luxury villa rentals in the market without charging a membership fee.
Travel Agent Networks:	The Villas of Distinction brand distributes to a wide network of more than 100,000 travel agents and customers. In addition, Villas of Distinction is a preferred villa supplier with Virtuoso Travel, Signature Travel, Ensemble Travel and other private-label villa programs while VillaRental.com sells direct to the consumer.
About Villas of Distinction:	Villas of Distinction®, as part of World Travel Holdings, is an award-winning, full-service premier luxury villa provider with an extensive portfolio of thousands of privately-owned villas in more than 50 luxurious destinations including the Caribbean, Mexico, Hawaii, Europe, Central America, the United States and many private islands. Most villas feature private pools, butlers, maids and chefs. The luxury provider has gained its clients' trust by ensuring every villa meets strict standards so that each home exceeds the guest's expectations. For more than 25 years, Villas of Distinction's team of experts have made vacation planning effortless by

helping travelers find their perfect vacation home, and creating one-of-a-kind getaways and lasting memories at the world's top villas.

www.VillasofDistinction.com.

About VillaRental.com:

VillaRental.com, as part of World Travel Holdings, is a full-service luxury villa provider dedicated to helping travelers craft an authentic, unique vacation at an excellent value. Experienced agents match guests with their perfect villa rental while offering firsthand knowledge and insider advice on the 50 destinations and more than 2,000 villas offered. From there, each guest receives a full-service concierge that plans a guest's vacation from start to finish by booking tailored amenities and planning customized excursions. www.VillaRental.com

About Jamaica Villas by Linda Smith:

Founded in 1985, Jamaica Villas by Linda Smith is synonymous with luxury villa rentals. What began as a project to renovate a home-away-from-home is now the leader in Jamaica villa vacations. Offering world-class fully-staffed villas throughout Montego Bay, Ocho Rios, Discovery Bay, and beyond, Jamaica Villas by Linda Smith is known for creating premier, authentic, and immersive experiences for a wide range of guests. Moreover, Jamaica Villas by Linda Smith sets a standard of excellence for Jamaica villa vacations, going above and beyond industry norms. From hands-on training with villa staff to impeccable locations, décor, and concierge services, Jamaica Villas by Linda Smith gives guests the opportunity to live the island life and experience Jamaica.

About World Travel Holdings:

World Travel Holdings is the world's largest cruise agency and award-winning leisure travel company with a portfolio of more than 40 diverse brands. In addition to owning some of the largest brands distributing cruises, villas, hotels, resort vacations, cars and luxury travel services, World Travel Holdings has a vast portfolio of licensed private label partnerships comprised of top leisure travel providers, including almost every U.S. airline, leading hotel brands and prominent corporations. The company also operates a top-rated travel agency franchise and the country's original host agency, and is consistently recognized as an industry leader in work-at-home employment. Its global presence includes operating multiple cruise and vacation brands in the United Kingdom. World Travel Holdings has offices in Wilmington, Mass.; Ft. Lauderdale, Fla.; Virginia Beach, Va.; New York, NY; and Chorley, England. For more information, visit WorldTravelHoldings.com.

Awards:

Villas of Distinction has been recognized with a number of awards including Gold and Silver Travvy Awards for Best Villa Rental Company Overall and Best Vacation Packager Luxury; *Travel Weekly* Magellan Award; *Condé Nast Traveller*, The Best Villa Rental Companies; *Ocean Home Magazine*, Best Luxury Travel; The French Awards by Atout France, Tour Operator of the Year; Atout France, Best Tour Operator of the Year; and *Condé Nast Traveler*, Favorite Villa Company.

Jamaica Villas by Linda Smith has been recognized as Top Villa Rental Specialist for Jamaica; and *Travel + Leisure*, Listed on the Global Guide to the Top 40 All-Star Villa Agencies in the World.

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Websites: Villas of Distinction – www.villasofdistinction.com
VillaRental.com – www.villarental.com
Jamaica Villas by Linda Smith – www.jamaicavillas.com
World Travel Holdings – www.worldtravelholdings.com

Social Media: Facebook

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Updated 12/11/18